



MEMBER OF
**Dow Jones
Sustainability Indices**
In Collaboration with RobecoSAM

KITCHEN OF THE WORLD



CONTENTS

2

About CPF

Message to Shareholders	2
Our Passion	10
Operations in Brief	12
Financial Highlights	17

45

Management Towards Sustainability

Management	45
Developing and Fostering Personnel	50
Corporate Social Responsibility	52
Corporate Governance	58

18

Key Development

Milestones	18
Awards and Recognitions	20
CPF's Innovation	24
CPF Product Sustainability	26

61

Contact Us

30

Our Business

Feed Business	30
Farm Business	32
Food Business	34
Retail and Food Outlets	42



Investors may see more information of the Company in Annual Report 2015 and Annual Registration Statements 2015 (Form 56-1) posted on www.sec.or.th or www.cpfworldwide.co.th

"The Company" or "CPF" in this Annual Review refer to Charoen Pokphand Foods Public Company Limited and its subsidiaries.



MESSAGE TO SHAREHOLDERS

In the midst of changes including the population increase, world economic transition to emerging market countries, climate change and restrictions of resources, urban society growth, changes in population structure as well as technological advancement, the Company needed to adapt itself and to be prepared at all times. The Company created **innovation** in accordance with trends of economic, social and environmental change, developed **personnel** to have the vision of change leader, applied advanced production **technologies**, and integrated **alliances** throughout the value chains, in order to move forwards together in a sustainable manner.

In 2015, the growth target has still **encountered challenges** resulting from uncertainty of the world economy, slow-down of the Thai economy, and management of the Company's aquaculture businesses from the impact of shrimp early mortality syndrome (EMS) in the regions; however, the Company still operated its business in accordance with its strategic directions with **an emphasis on creation of balance between sustainable growth, aiming for excellence, and establishment of secure foundation**, in order to propel the organization towards sustainability.

Regarding the sustainable growth, the Company has emphasized the value creation from its existing assets and expansion of investment in countries with potential expansion of economics and long-term consumption, including business combination and acquisition.



In 2015, the Company has acquired C.P. Cambodia Co., Ltd., which is an operator of integrated agro-industrial business, with the value of 2,850 million Baht; and has also acquired an integrated poultry business in Russia with the approximate value of 23,766 million Baht, which was regarded as combination of strengths and enhancement of more secure businesses. Regarding the operating results in 2015, the Company had its revenue from sales of 421,355 million Baht and had its net income of 11,059 million Baht, increased by 5% from 2014. The Board of Directors had passed its resolution to propose to the 2016 Annual General Meeting of Shareholders (AGM) for consideration and approval of 2015 dividend payment at 0.75 Baht per share, divided into interim dividend already paid to shareholders at 0.30 Baht per share and the second dividend payment at 0.45 Baht per share.

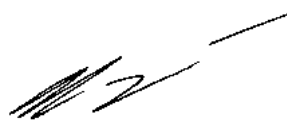
With its aim for excellence, the Company has given an extreme importance to the food quality and safety as well as the creation of innovation and improvement of efficiency. In 2015, the Company has established “CPF Standard” to create the unified standard system on the food quality and safety throughout the Company’s domestic and overseas value chains. Moreover, the Company promoted its employees’ participation in creating and sending innovation projects to contest for “CPF CEO Award” organized on a yearly basis. For this year, there were over 4,200 innovation projects.

Regarding the establishment of secure foundation, the Company is committed to personnel development together with corporate social responsibility. In 2015, other than the establishment of CPF Training Center for development of its personnel to have leadership and professionalism, the Company has cooperated with CP Group to establish C.P. Leadership Institute. With its awareness of “sustainability management in value chains” as an important mission and urgent agenda of 2015, the Company has upgraded the standard of sustainable management of the supply chain of fish meal, such as announcement of stricter requirements of purchasing of fish meal, reduction of use of fish meal in aquaculture feed formula, and campaigns for reviving of abundance to the Gulf of Thailand and the Andaman Sea,

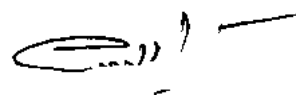
in order to eliminate problems of illegal, unreported and unregulated fishing (IUU Fishing), including problems of human trafficking. Moreover, the Company has initiated a traceability system of the supply chains of corn and promoted the sustainability in the supply chains of animal feed raw material, seasonings, and packages which were directly related to the food quality and safety.

Driven by strategic directions towards sustainability under the philosophy of “Three Benefits” - aiming to benefit the Country, the People, and the Company, CPF, as a result, has been selected as a member of Dow Jones Sustainability Indices (indices for evaluation of business operation sustainability) in the category of DJSI Emerging Markets of 2015. The Company was ranked within top 5 from 31 companies in the group of FAO food products. In addition, the Company was accepted as a party to the United Nations Global Compact (UNGC); and the Company has become the world’s first corporation of which chicken products were awarded with Product Sustainability Certificate under ProSustain Standard.

On behalf of the Board of Directors, executives and employees, we would like to thank shareholders and all related stakeholders for your confidence and continuous support for the Company. As Thailand’s first leader of agro-industrial and integrated food businesses, the Company promises to operate its businesses on the principle of good corporate governance, with awareness of balance of society and the environment, in order to become a sustainable organization, standing side by side with the country and with the Thai people as “Kitchen of the World” going forward.



Mr. Dhanin Chearavanont
Chairman of
the Board of Directors



Mr. Adirek Sripratak
President and CEO

SUSTAINABLE PRODUCTS

In addition to food safety and quality, CPF has also given importance to good health and proper nutrition to consumers in each age group and different health condition of individuals, and to ensuring sustainable food products; therefore, we are determined to develop products that fulfill the needs of target groups.



KID'S HEALTH AND NUTRITION

The Company is determined to produce high-nutrition and essential foods for kid's growth with accessible prices such as omega-plus eggs, egg tofu with vegetables.





ADULT WELL-BEING


or good and well-balanced health through “CP Balance” products emphasizing the development of products to help reduce risks of 3 non-communicable diseases, i.e., hypertension, hyperlipidemia and diabetes

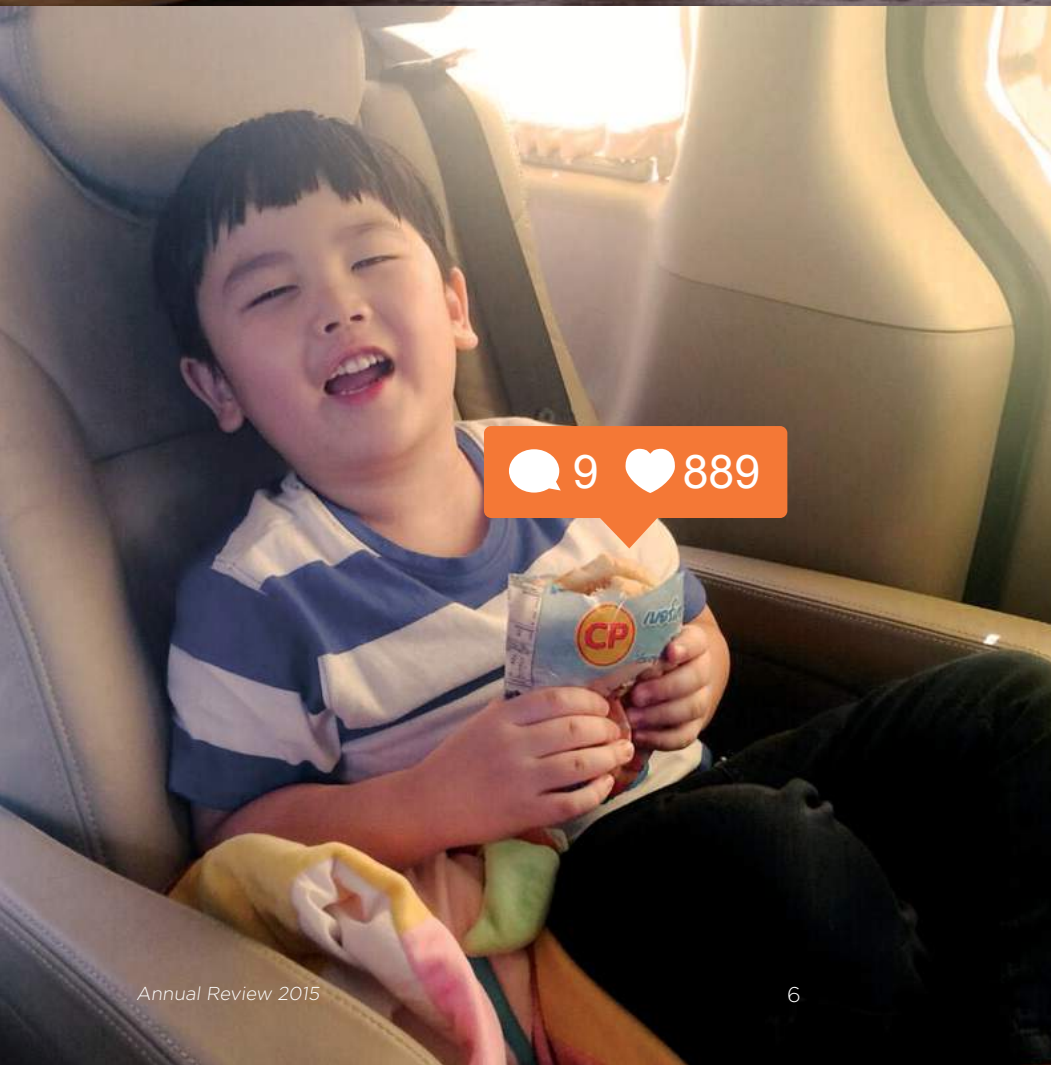


HIGH FOOD SAFETY STANDARD FRESH MEATS

The Company is a manufacturer and distributor of high quality fresh food products that have met or beyond the standards of its business partners and under the laws of Thailand and several countries. This ensures consumers that CP fresh chicken products are free of growth hormones and CP fresh pork products are free of beta-agonist substances and CP fresh egg products are free of antibiotics; and open to traceability.

SUSTAINABLE BRAND

A Symbol of a better quality and a quality assurance of fine products made under wholly clean and safe process, to earn consumer trust in our  products, just for every single bite of yours and family.



9 889





SUSTAINABLE COMPANY

With its determination to develop good food products, CPF has created its brand credibility and trusts among consumers; as a result, the Company has created its sustainable growth and generated its continuous profits.





About CPF

OUR PASSION

Vision

“Kitchen of the World”

Creating quality and delightful dishes for every consumer

Mission

“CPF engages in **vertically integrated** agro-industrial and food businesses and commits to **providing products and services** that are of **high quality**, nutritious, tasty, safe and **traceable** for a better quality life of consumers around the globe. At the same time, CPF is dedicated to operate the business with strict adherence to **corporate social responsibility and environment conservation** as a means of achieving **sustainable growth** leading to the continuous and **appropriate return to our shareholders.**”



MEMBER OF
**Dow Jones
Sustainability Indices**
In Collaboration with RobecoSAM

**CPF IS OFFICIALLY SELECTED
BY THE DOW JONES
SUSTAINABILITY INDICES
(DJSI) YEAR 2015 IN THE DJSI
EMERGING MARKETS LISTING
ON FAO FOOD PRODUCTS
CATEGORY.**

Ranked **1,454th**
among 2,000 World's Biggest
Public Companies by

**THE FORBES
GLOBAL 2000**

Export to
more than

30 countries

Operate and
invest in

14 countries

in **5** continents

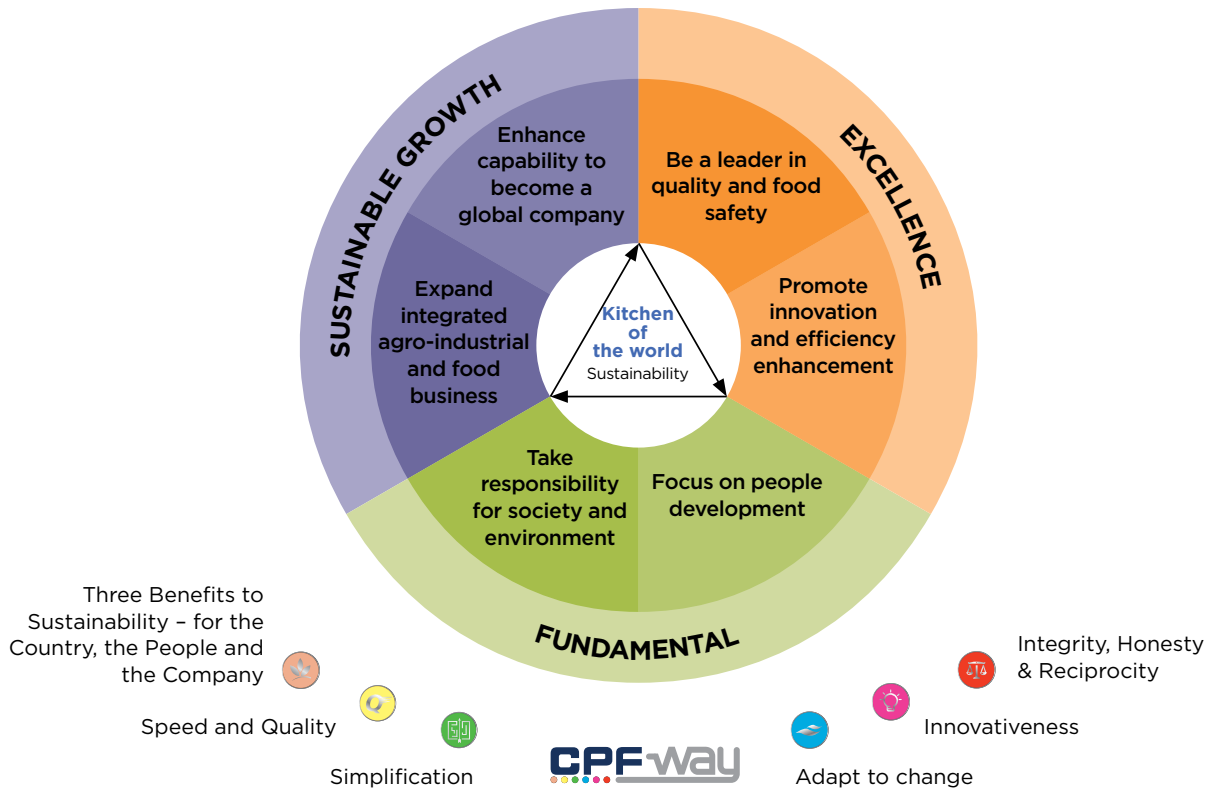
1

One of the world's leading
animal feed manufacturers

One of the world's leading listed
swine producers

One of the world's leading listed
integrated shrimp business
companies

Corporate Strategic Directions for Sustainable Growth



CPF's Sustainable Business Operation



About CPF

OPERATIONS IN BRIEF

CPF operates integrated agro-industrial and food business including livestock and aquaculture: swine, broilers, layers, duck, shrimp and fish. The businesses are categorized into 4 main areas.

CPF's food production process involves advanced technology, safe and chemical-free production, high standards of hygiene while being environmentally friendly. The processes are systematically traceable throughout the supply chain to build trust in every bite for you and your loved ones.

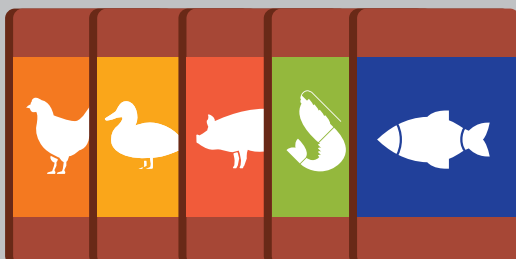
1

FEED

↓ Feed Manufacturing



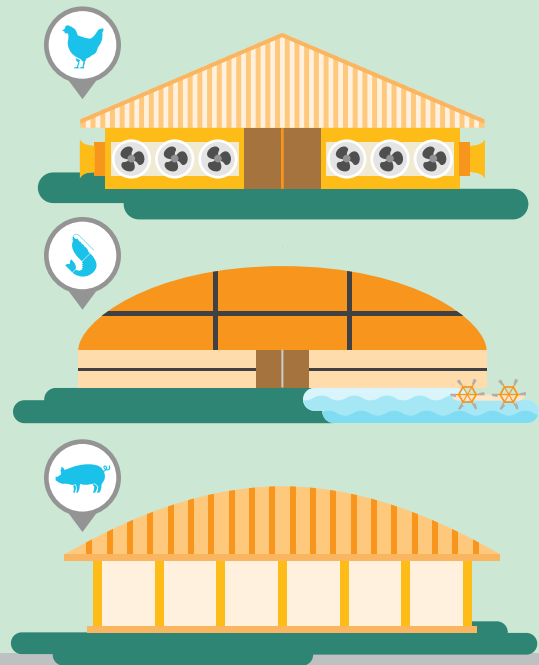
↓ Animal Feed



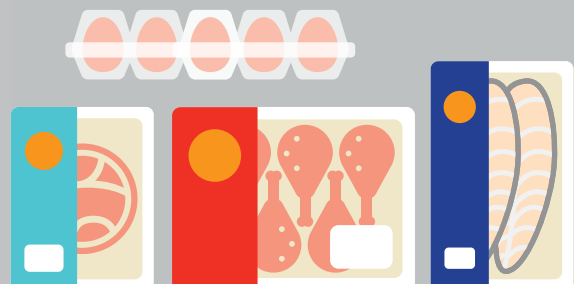
2

FARM

↓ Breeding & Animal Farming



↓ Fresh & Uncooked Meat



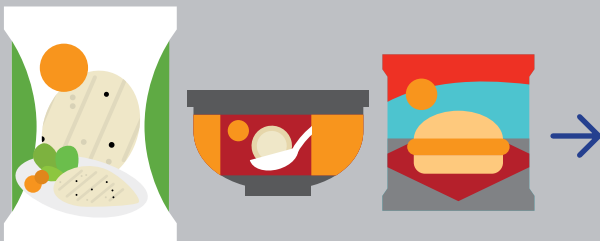
3

FOOD

↓ Production of Processed & Ready-to-eat Food



↓ Cooked & Ready-to-eat Meal



4

RETAIL & FOOD OUTLETS

↓ Distribution Channels
(Food Retail Outlets,
Restaurant & Food Courts)



About CPF

CPF...KITCHEN OF THE WORLD

CPF leverages its expertise in agro-industrial and food and expands businesses in the countries with growth opportunities to strengthen food security for the benefits of the Country, the People, and the Company.

OPERATIONS AND INVESTMENT
IN 14 COUNTRIES, EXPORT TO MORE THAN
30 COUNTRIES ACROSS 5 CONTINENTS,
CATERED TO OVER 3 BILLION
CITIZENS OF THE WORLD

UK



- Food Processing Plant
- Food Kiosks

Belgium



- Food Processing Plant

Turkey



- Chicken Integrated Business

India



- Chicken Integrated Business
- Aquaculture Feed

Tanzania



- Livestock Feed
- Chicken Farming

● Thailand Operations ● International Operations

Russia



- Livestock Feed
- Swine Farming
- Chicken Integrated Business

China



- Livestock and Aquaculture Feed
- Aquaculture Farming
- Food Processing Plant

Laos



- Livestock Integrated Business

Taiwan



- Livestock Integrated Business

Thailand



- Livestock and Aquaculture Integrated Businesses



Malaysia



- Livestock and Aquaculture Integrated Businesses

Cambodia



- Livestock Integrated Business

Philippines



- Livestock and Aquaculture Feed and Farming

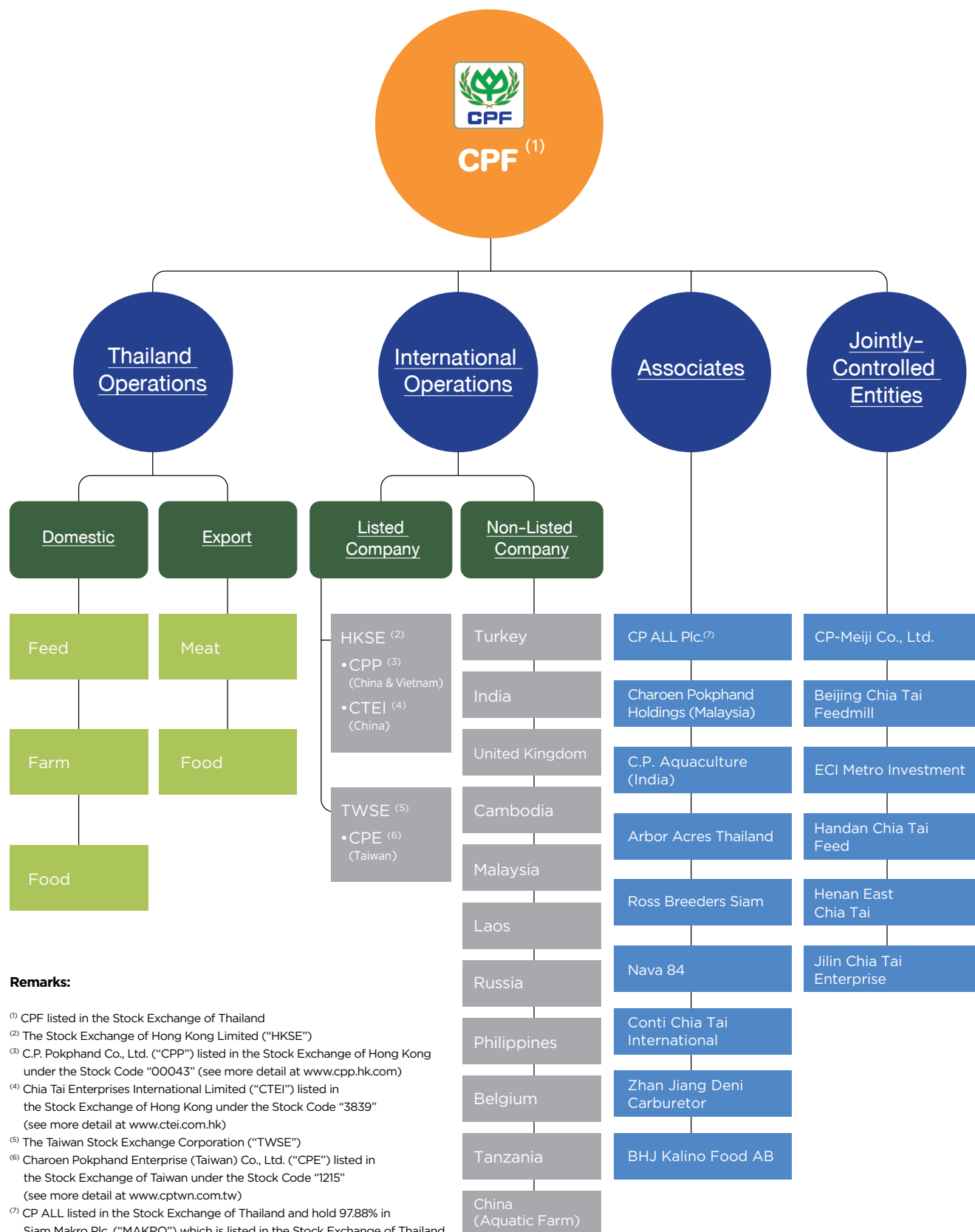
Vietnam



- Livestock and Aquaculture Integrated Businesses

CPF OPERATIONS

As of 31 December 2015



FINANCIAL HIGHLIGHTS

Sales Revenue by Operations (THB million)

2015

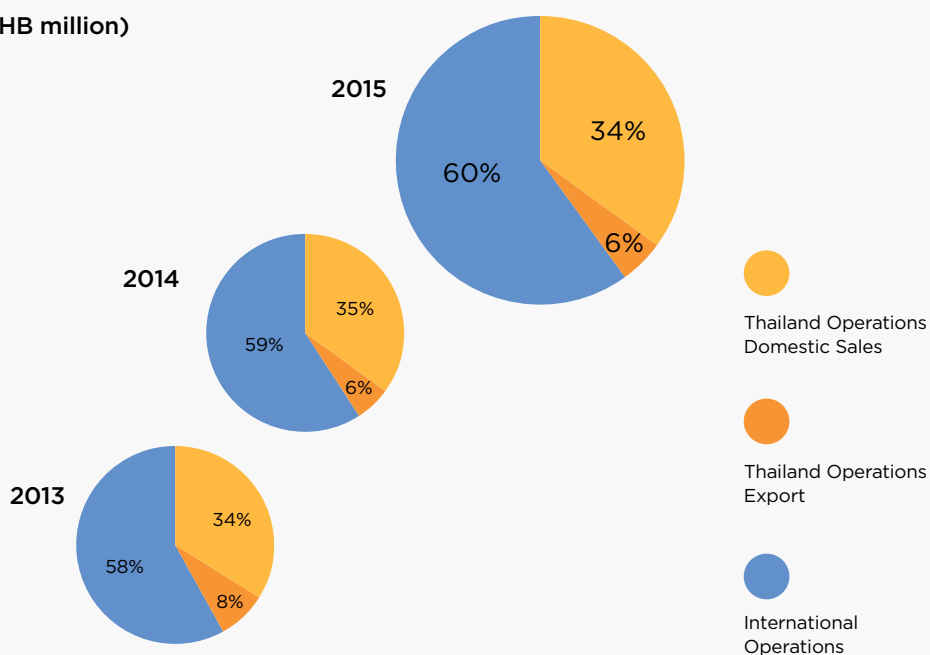
421,355

2014

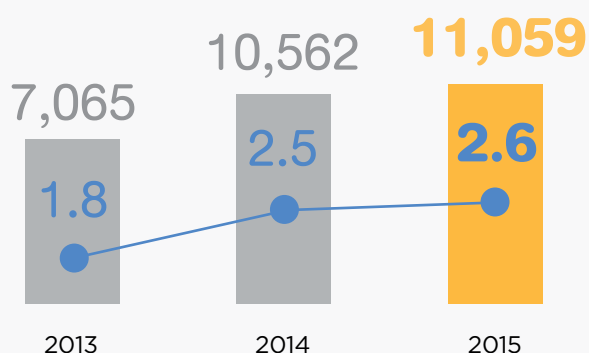
426,039

2013

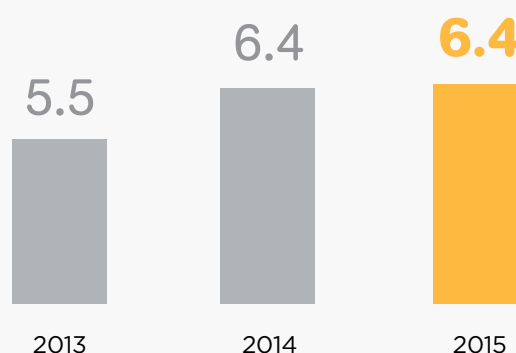
389,251



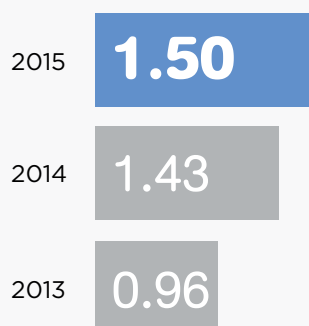
Net Profit (THB million) and Net Profit Margin (%)



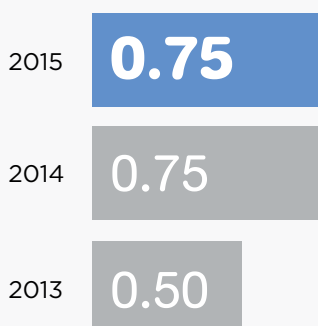
Return on Equity (%)



Earnings per Share (THB)

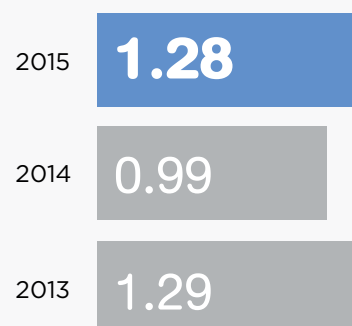


Dividend per Share (THB)



Net Debt to Equity (Times)

As of 31 December



Key Development

MILESTONES

In 2015, The Company implements growth strategy in the international markets, focusing on countries with high growth potential, strengthening the integrated food business by adding value to products and business, together with expanding distribution network domestically and internationally.

Growth has been guided by sustainability goals aiming to achieve balanced development for the business, the society and the environment. CPF's practice has firmly adhered to our Three Benefits philosophy, that is, CPF must simultaneously serve the benefits of the Country, the People, and the Company. CPF's major developments in 2015 are as follows:

ACQUISITIONS

ACQUIRED ORDINARY SHARES OF C.P. CAMBODIA CO., LTD. (CPC)

75%

of total issued and paid up shares of CPC

CPC is incorporated in Cambodia and operates an integrated livestock business. The acquisition of CPC has resulted in the expansion of agro-industrial business in Cambodia, which has potential for consumption growth and opportunity to expand more into food business.

Cambodia



Russia



ACQUIRED ORDINARY SHARES OF CJSC POULTRY PRODUCTION SEVERNAYA AND CJSC POULTRY PARENT STOCK PRODUCTION WOYSKOVITSY (SEVERNAYA AND WOYSKOVITSY)

80%

of total issued and paid up shares of
Severnaya and Woyskovitsy

Incorporated in Russia, Severnaya and Woyskovitsy are the leading companies in the integrated chicken business. The acquisition allows the Company to expand chicken business to serve increasing consumers' demand in Russia.

CHOZEN NOODLE

ACQUIRED ORDINARY SHARES OF CP CHOZEN LIMITED (CP CHOZEN)

80%

of total issued and paid up shares
of CP Chozen

CP Chozen is incorporated in the
United Kingdom and engages in
restaurant business in the format of
food kiosks.

United Kingdom



Key Development

AWARDS AND RECOGNITIONS

With the Company's strategic direction to become the world's leading agro-industrial and food conglomerate, CPF highly places an emphasis on developing its production process and business operations based on good corporate governance.

In 2015, CPF had received awards and recognitions locally and internationally from many reputable organizations as follows:



Prime Minister Road Safety
Awards 2015



SET Awards 2015 for Thailand
Sustainability
Investment category



Best CFO Awards



Thailand Energy Awards 2015



Thailand Corporate Excellence
Award 2015



The Royal Thepthonk Award

THAILAND OPERATIONS



Thailand's Top Corporate Brand Awards 2015



Thailand Corporate Excellence Award 2015 as the organization with outstanding innovation and creation.

Awards for Corporate Excellence

- Thailand's Top Corporate Brand Awards 2015, as the organization with highest brand value in Food and Beverage Business Sector, presented by Chulalongkorn University, for 4 consecutive years
- Best CFO Awards – "IAA Award for Listed Companies 2014", presented by Investment Analysts Association (IAA), for two consecutive years (2013-2014)
- Thailand Corporate Excellence Award 2015 as the organization with outstanding innovation and creation, presented by the Thailand Management Association (TMA) and Sasin Graduate Institute of Business Administration of Chulalongkorn University
- "ProSustain" certification for fresh and cooked chicken products from Det Norske Veritas (DNV GL), one of the world-leading certification bodies, presented during Anuga 2015 Food and Beverage trade fair. The certification marked CPF as the first chicken producer in the world to receive this standard since 2013.
- Certification on Anti-human trafficking from the Ministry of Labor, as CPF is the organization that is in compliance with law in relation to hiring of foreign workers and providing protection and care according to standard; which help preventing human trafficking.



"ProSustain" certification for fresh and cooked chicken products from Det Norske Veritas (DNV GL)



The Royal Thepthong Award in the category of "Outstanding Organization" as an organization operating activities in favor of the Nation



Best CFO Awards – "IAA Award for Listed Companies 2014"

Awards for Corporate Social Responsibility

- The Royal Thepthong Award in the category of “Outstanding Organization” in the 16th Royal Thepthong Award Presentation, as an organization operating activities in favor of the Nation.
- Thailand Energy Awards 2015 in the category of “Outstanding Energy Conservation Factory” and “National Outstanding Energy Awareness Organization” by the Ministry of Energy.
- Thailand PES Award 2015 as the organization that has advocated mangrove afforestation according to the PES principles, by implementing the Grow-Share-Protect mangrove forestation project at Bangson and Choomko district, Chumporn province, by Biodiversity Based Economy Development Office (BEDO).
- Prime Minister Road Safety Awards 2015, as an organization giving importance to road safety, emphasizing the building of safe driving awareness for employees, presented during the 12th National Seminar on Road Safety.
- 30 Workplaces of CPF received the CSR-DIW Award 2015 in the category of CSR-DIW Continuous Award, presented by the Department of Industrial Works, Ministry of Industry.
- SET Awards 2015 for Thailand Sustainability Investment category, as the company emphasizes sustainable business operations covering environment, society and good governance, presented by The Stock Exchange of Thailand.
- Outstanding Sustainability Report Award 2015, presented by Thai Listed Companies Association in collaboration with Securities and Exchange Commission (SEC) and Thaipat Institute, for three consecutive years.

- ESG 100 Company Certificate from Thaipat Institute, as an organization with outstanding performances on environment, social and governance (ESG).
- Fifty-four National Awards of Excellence received in Safety, Occupational Health, and Workplace Environment and Safety Officer Awards of 2015 “Zero Accident Campaign”, presented by Department of Labour Protection and Welfare, Ministry of Labor, for fifteen consecutive years.



ESG 100 Company Certification from Thaipat Institute

INTERNATIONAL OPERATIONS



“The National Volunteer Awards 2015” from the United Nations Volunteer and Ho Chi Minh Communist Youth Union

Vietnam

- C.P. Vietnam Corporation received the certification from Ministry of Agriculture and Rural Development of Vietnam, as the company is a leader in development of agriculture business to date and to promote sustainable development of economy and society.
- C.P. Vietnam Corporation received the National Volunteer Awards 2015 from the United Nations Volunteer and Ho Chi Minh Communist Youth Union, as the company continuously participating in CSR activities and promoting the blood donation campaigns.

Key Development

CPF'S INNOVATIONS

CPF has continuously promoted innovations within the organization by encouraging the development of innovative products and methods for product development, services and production processes including innovations leading towards the Company's vision of becoming "Kitchen of the World".

INNOVATIONS IN FOOD PRODUCTION, FOODS TO ENRICH LIFE

CPF strives to create innovations in food processing business in order to satisfy the customers with excellence in quality, efficiency and sustainable growth. CPF continually create new menus in response to the changes in customers' behaviors, such as, steamed egg, soft boiled egg, ready-to-eat healthy meal "CP Balance", Tender Chicken Breast, and Hygienic Pork Fat.

READY-TO-EAT HEALTHY MEAL "CP BALANCE"

An innovation in health foods under the concept "Lo in what is not, Hi in what is yes" that is low in cholesterol and saturated fat but high in nutrients and dietary fiber offers a wider choice for health-conscious consumers wishing to control their calories intake. It is also low in sodium thus help prevent hypertension. There are five dishes to choose from which are: "Hot and Sour Soup with Pangasius Hypophthalmus with Brown Rice", "Savoury Stir Fried Pangasius Hypophthalmus Fish and Thai Spicy Herbal Sauce with Brown Rice", "Spicy Whole Wheat Spaghetti", "Savoury Boiled Brown Rice" and Baked Rice with Cereal and Chicken.





HYGIENIC PORK FAT

Is an innovative food product developed to meet the needs of the health lifestyles of modern housewives to make home-cooking more convenient. It is a healthy choice, 100% natural, beta-agonists free with non-chemically processed. It is extruded into stick form, using new extrusion technology, allowing the fat to be easy to use, easy to render and melt more quickly. It can be simply divided into the amount desired for adding flavor and aroma to your delicious stir-fry and fry recipes.



TENDER CHICKEN BREAST

Is made with chicken breast fillet using CP-owned vacuum technology to make it unbelievably tender and succulent. It is seasoned and marinated to perfection, suitable for health lovers due to being high in protein and low in fat, with only 80 kcal.

CP STEAMED EGG CUP AND SOFT BOILED EGG

Eggs are rich in nutrients, a good source of protein, and suitable for people of all ages. They taste good and are inexpensive. CPF has created a variety of ready-to-eat egg dishes for the convenience of today's consumers whose rushing lifestyle leaves little time for cooking.



MEIJI HIGH PROTEIN, THAILAND'S FIRST HIGH PROTEIN PASTEURIZED MILK.

It is made from raw milk using state-of-the-art technology adding 25 g of protein per bottle. It is tasty and ready to drink. It provides complete nutrition with a proper protein and carbohydrate balance. Drink before workouts to increase the effectiveness of exercise and burning fat. Drink after workouts to restore and build muscle.

Available in two flavors

1. Plain flavored (L-carnitine formula)
2. Chocolate flavored (Whey formula)



CPF CEO AWARDS

CPF's innovation policy has been implemented through the annual CPF CEO Awards Competitions.

Number of innovations entered into CPF CEO Awards in 2015

4,248

innovations

Innovation category

63

innovations

Improvement category

1,363

innovations

Internal correction category

2,822

innovations

CPF PRODUCT SUSTAINABILITY

CPF has undertaken the “CPF Product Sustainability Project” in order to put in place sustainable production and product development practices that consider the entire life cycle of each product, as well as to bring its supply chain to an internationally-recognized standard of sustainability performance. This project is one of the many initiatives that CPF has implemented to fulfill its missions to deliver products and services that are of high quality, safe, traceable, and socially and environmentally-responsible.

1. CPF'S PRODUCT SUSTAINABILITY

With its commitment to creating the sustainable product for consumers around the world, CPF has initiated the CPF's Product Sustainability Project since 2012 with product design and development, by taking consumers' safety as the first priority and effective use of resources, starting from the utilization of raw materials for animal feed production, animal farming, food production, transport of goods, channels of distribution and hand-over of products to consumers, for sustainable development of products throughout their life cycle as per the international standards, with an aim of creating product sustainable to the society, environment and economy.

In 2015, CPF had its sustainable product covering over 700 items including raw chicken for the local market and cooked chicken for the European market.

Regarding the creation of product sustainability, the Company has implemented eco-efficiency analysis throughout the product life cycle, which is the efficiency analysis on the cost of production together with the environmental impacts; and these methods have been verified by world-class certification body such as the US National Sanitation Foundation (NSF); and the analytical results have been verified by TUV Rheinland. With the use of the eco-efficiency analysis method, the Company has found hot spots to be used for better and continuous development of products.

As the Company has become the world's first chicken manufacturer and the first food manufacturer in the Asia-Pacific Region certified under the standards, it reflected the potentials in design, development and control of production throughout the supply chains in accordance with the sustainable management guidelines, with 4 dimensions of perspectives including food quality and safety, economy, environment and society, by using the principle of product life cycle assessment under the international standards of ISO 14040, ISO 14044 and ISO 14045 to strive towards the goal of leadership in sustainable production, which is a crucial part of green economic business operation.

CPF has been certified under
**PROSUSTAIN
STANDARD**



by DNV-GL

one of the world-leading certification bodies as
**THE WORLD'S
FIRST
SUSTAINABLE
CHICKEN
PRODUCT**

covering 3 levels of ProSustain Standard:

**LEVEL 1: CORPORATE
SUSTAINABILITY
MANAGEMENT**

**LEVEL 2: PRODUCT
SUSTAINABILITY
MANAGEMENT**

**LEVEL 3: PRODUCT
SUSTAINABILITY
PERFORMANCE**

CP Chicken Product The World's First Certified Sustainable Chicken Product* The Result of Commitment to Become “Kitchen of the World”



*Certified by DNV-GL
One of the World Leading
Certification Bodies



2. GREENHOUSE GAS MANAGEMENT

Climate Change has become a complex issue, affects not only the environment but also the entire world in terms of poverty, economic development and growth of the world's population. The Company has provided the carbon footprints of products since 2008 so far, which enabled the Company to keep up with business changes resulting from climate changes. In 2015, the Company's outstanding work performances and awards through cooperation with Thailand Greenhouse Gas Management Organization (Public Organization) are as follows:

REGISTRATION OF CARBON FOOTPRINT LABELS FOR

146

PRODUCTS



THE FIRST CORPORATION IN THAILAND THAT RECEIVED CARBON FOOTPRINT REDUCTION LABELS OR GLOBAL WARMING REDUCTION LABELS FOR FRESH CHICKEN PRODUCTS AND SHRIMP WONTON PRODUCTS

WHEREAS, THE PRODUCTION PROCESS OF
FRESH CHICKEN PRODUCTS OF THE COMPANY
COULD REDUCE THE GREENHOUSE GAS
EMISSION BY 50% LOWER THAN THE AVERAGE
IN THE CHICKEN INDUSTRY OF THAILAND;
AND THE PRODUCTION PROCESS OF SHRIMP
WONTON PRODUCTION COULD REDUCE THE
GREENHOUSE GAS EMISSION BY 23%

PARTICIPATION IN THAILAND VOLUNTARY EMISSION REDUCTION PROGRAM (T-VER)

by means of biodiesel production from the used vegetable oil which shall be used as alternative fuels within the chicken processing factories in Saraburi and Nakhon Ratchasima provinces; whereas, The carbon credit obtained from this program was equal to

560

TONS OF CARBON DIOXIDE OR EQUIVALENT

and the use of used vegetable oil in the biodiesel production for transport of goods not only helped mitigate the problem of global warming but also helped people in the society maintain good health by means of cutting the cycle of used vegetable oil for consumption and being a model in development of greenhouse gas reduction in the public sector.

A young child with dark hair is holding a brown egg up to their eye, smiling. The background is a soft-focus outdoor scene with greenery.

3. CPF'S WHOLE CHAIN ELECTRONIC TRACEABILITY

For modern, rapid, accurate and transparent traceability, CPF has developed the electronic traceability system which can trace sources of raw materials automatically in the whole supply chains including the production of animal feeds, animal husbandry, production and distribution of goods; whereas, the pilot project of fresh chicken production has been launched since 2014 to ensure sustainable products.

In 2016, the Company planned to increase the number of sustainable product in Thailand and in foreign countries and to increase the number of products with global warming reduction labels; and has given the importance on the water shortage by water footprints, and has continuously expanded the electronic traceability project covering other product groups until completion within 2017 in order to create confidence to consumers and the society.

Our Business

FEED BUSINESS

More than 37 years that CPF has produced and distributed quality animal feed products. The Company's experts on animal nutrition have developed animal feeds that meet the nutrient requirements of each type of animals at each stage of their development. CPF's major products for livestock include swine feed, chicken feed and duck feed while its major aquaculture products include shrimp feed and fish feed.

AQUACULTURE FEED PRODUCT BRANDS

CP, Star Feed, Hi-Grade, Blanca,
Stargate, Safe Fo and Safe Fish

LIVESTOCK FEED PRODUCT BRANDS

CP, Hi-Gro, Hogtonal, Hyprovite,
Anvipro, Star Feed, Novo,
Safe Feed, Erawan, C.F and Hilac



THE COMPANY PLACES GREAT EMPHASIS ON THE IMPORTANCE OF RESEARCH AND DEVELOPMENT IN FORMULATING FEED FORMULAS SO THAT THEY CONTAIN NUTRIENT VALUES

suitable for the type, breed, and age of the animals and the environment in which they live. Additionally, the Company put emphasis on creating innovations in production technology that can increase quality and efficiency starting from the selection and quality inspection of raw materials, the control over each step of the production process by using modern technology, and the testing of the products' quality by quality control department before distributing the products to the customers.



THE COMPANY IS WELL AWARE THAT THE CUSTOMERS' SUCCESS IN ANIMALS FARMING IS THE KEY TO ANIMAL FEED BUSINESS'S SUSTAINABILITY.

CPF has placed great importance on technical services from selecting the animal feed and breed that are suitable for the environment and advising on animal farming techniques and appropriate farm management. These full services offering helps supporting customers rear strong, healthy animals with good feed conversion ratio.

THE COMPANY OPERATES A CENTRAL RAW MATERIALS PROCUREMENT UNIT BASED IN THAILAND, THE CENTER OF RAW MATERIAL DATA AND PRICING TRENDS.

CPF takes into consideration sources and quality of raw materials, alignment of Company's and suppliers' policy on human rights and social and environmental responsibility when making procurement decision. The Company researches and develops raw materials substitution with same quality of feed products, especially alternative protein sources from soybean and other type of grains in place of fishmeal to reduce the long-term environmental impact to the sea.

CPF'S ANIMAL FEED MILLS LOCATED THROUGHOUT THAILAND, SERVING ANIMAL FARMS IN ALL REGIONS.

The products are sold both directly to large commercial farms and distributed through appointed agents located across the country. In each region, the Company has the technical service solutions team who offers technical assistance and advices to the customers.

FARM BUSINESS

CPF operates commercial animal breeding and animal farming businesses that cover five major animals, namely swine, chicken, duck, shrimp and fish. For the fresh meat production, pork, chicken, duck, egg, shrimp and fish is produced from high quality and hygienic farms that do not use growth stimulating substances or antibiotics, prohibited by laws. CPF's production processes involve advanced technology and internationally certified standards; therefore, our fresh meat is safe for consumers.

THE COMPANY PLACES GREAT IMPORTANCE ON R&D OF NATURAL GENETIC SELECTION.

Breeds from CPF are healthy, sturdy and suitable for the farming conditions in each locality. The examples of breeding technology that improves the quality of the products include:

- ✓ Tubtim Tilapia Fish, which is meaty, has good flavor with no smell of clay
- ✓ White Vannamei shrimp, which are highly immune and grow fast
- ✓ Kurobuta pork, which is tender and flavorful

THE COMPANY EMPLOYS MODERN TECHNOLOGIES AND INFORMATION SYSTEM IN MANAGING LIVESTOCK FARMS.

The computerized control system is used in monitoring the animals' well-being, which can help prevent contagion as well as diseases caused by animals and other carriers from outside. Animal housings are temperature and environmental controlled to fit the animals' nature. As the animals live comfortably, they are subject to less stress, grow fast and healthy.

- ✓ The system allows an animal expert to take care of 150,000 fowls per animal housing
- ✓ The use of closed with evaporative cooling system technology

CPF IS THE FIRST PRODUCER IN THAILAND TO BE CERTIFIED BY

Agri-Food and Veterinary Authority of Singapore (AVA), and has received permissions to export fresh chicken products to Singapore since 2013.



CPF IS THE FIRST COMPANY OUTSIDE EUROPEAN UNION TO BE CERTIFIED UNDER

**The Red Tractor Assurance (RTA)
from United Kingdom**

THE INNOVATION THAT IS BEING USED IN THE ONLY CLOSED- ENVIRONMENT SHRIMP FARMING IN THAILAND AT ROI PHET INTEGRATED SHRIMP FARM, TRAT PROVINCE

is the product of CPF R&D effort that took more than ten years to perfect this high-tech closed-environment farming system. The entire farming process employs technologies that help increase the productivity and facilitate year long production. The water recycling system saves water and effectively prevents epidemics leading to sustainable farming that is environmentally friendly.

THE COMPANY'S AQUACULTURE FARMING SYSTEM EMPLOYS A WATER BALANCING SYSTEM THAT USES ENVIRONMENTALLY FRIENDLY MICROBES

no chemicals are applied and a waste water treatment system that returns treated water to the pond instead of using more water from outside the system. The method reduces risk of contamination and negative impact to the environment.

- ✓ Probiotic Farming
- ✓ Waste Water Treatment System

THE COMPANY HAS SET UP ANIMAL HUSBANDRY AND FARM MANAGEMENT SYSTEMS IN ACCORDANCE WITH INTERNATIONAL STANDARDS

which cover diseases prevention methods that are environmentally friendly, and the arrangement of the animals' living environments that are comfortable and hygienic. Complying with these standard resulting in healthy animals, good quality and safe products that are free from any harmful residues.

- ✓ Animal Welfare Standard
- ✓ Best Practice on Biosecurity



Our Business

FOOD BUSINESS

Integrated operating platform for all animal types starting from feed, animal farming, and food businesses, the Company is able to control and inspect the quality of raw materials for the entire food chain in a systematic manner.

THE RAW MATERIALS USED IN PRODUCING ANIMAL FEEDS AND CONSUMER FOODS MUST PASS CHEMICAL AND MICRO-BIOLOGICAL TESTS

performed by experts in science laboratories equipped with modern instruments. Product packages are certified for their safety and suitability for different types of food in accordance with Thailand and international food regulations. CPF food products are, therefore, of high quality, fresh, clean, chemical-free, contains important nutrients, environmentally friendly and are completely traceable.



CPF PLACES GREAT EMPHASIS ON THE “FOOD QUALITY AND SAFETY”.

CPF food products are produced with modern machinery and technology with efficiency that meets international standards. The Company applies international management and standard systems in order to satisfy the needs of specific groups of customers. These systems cover food safety and inspection as well as the community and the environment issues include :

- ✓ QUALITY MANAGEMENT SYSTEM ISO 9001
- ✓ GOOD MANUFACTURING PRACTICE (GMP)
- ✓ HAZARD ANALYSIS AND CRITICAL CONTROL POINTS (HACCP)
- ✓ INTERNATIONAL FEATURED STANDARD (IFS)
- ✓ BEST AGRICULTURE PRACTICES (BAP)

TODAY, CPF FOOD PRODUCTS, WITH THEIR GREAT VARIETY, HAVE BECOME FAVORITE MENUS OF PEOPLE AROUND THE WORLD AND CAN VERY WELL COMPETE IN THE WORLD MARKET.



FRESH FOODS & MARINATED FRESH FOODS

**GOOD FOOD,
GOOD HEALTH
FRESH, DELICIOUS,
CONVENIENCE
AND SAFETY FOOD
WITH CP PRODUCT.**

Chicken / Marinated Fresh Chicken



Pork / Marinated Fresh Pork



Fish / Marinated Fresh Fish



Duck





Hygienic Pork Fat



Egg



COOKED FOOD PRODUCTS

Festive Products



Ready Meal & Light Meal



Ready-to-eat Healthy Meal
"CP Balance" provides
energy as little as

150

Kcal



COOKED FOOD PRODUCTS & PROCESSED FOOD PRODUCTS

Chicken Appetizer



Gyoza & Wonton Appetizer



Bakery



Processed Egg



Premium Sausage & Ham (Bucher Brand)



Sausage, Ham & Bacon



PRODUCTS FOR OVERSEA MARKETS



Our Business

RETAIL AND FOOD OUTLETS

Aiming to make the products more conveniently accessible, the Company operates retail and food outlets. There are five retail and food outlets format where products are channeled as follows:

FIVE STAR BUSINESS



With more than 30 years of experience, Five Star has gained expertise in job creation and advised people who are interested to become a small entrepreneur with five star. The Company has not stopped developing new products and services including advertising media to promote sales.

There are 6 types of Five Star kiosk, the roasted chicken kiosk, the fried chicken kiosk, the Hainan chicken rice kiosk, the noodle soup kiosk, the ready-meal kiosk and the sausage kiosk. Five Star has also expanded its business to other countries including Vietnam, India, Laos and Cambodia operating by a franchise system. At every step of the production process, the products are inspected to control the quality and improve the product standard to ensure that the consumers have access to safe, clean and hygienic food at affordable prices.



5,010

KIOSKS IN THAILAND

as of 31 December 2015



THE ROASTED CHICKEN KIOSK



THE FRIED CHICKEN KIOSK



THE HAINAN CHICKEN RICE KIOSK



THE NOODLE SOUP KIOSK

CHESTER'S



With the passion and commitment to offer creative and quality food to the consumers, Chester's has become Thailand's international fast food business that delights consumers with its signature chicken menu and a variety of tasty dishes that are rich with nutrient values.



CP FRESH MART



The stores sell fresh farm produce, dry food, ready-to-eat meals and refreshments that are of the Company's standard under the brands CP and CP Fresh Mart. The Company is determined to become the "Community Refrigerator close to home" - a nearby food store where consumers can conveniently buy fresh, clean and safe quality food products any time.

Besides making quality food products readily accessible, the "Community Freezer" business also offers members of the community the opportunity to start a business with a rather small investment, make additional income and have better quality of life.

CP KITCHEN



CP Kitchen is a fast serve restaurant, operated under the concept of "Fresh, Full, and Fair Price".



CP FOOD WORLD



CP Food World is a food center business which provides customers with great diversity as it brings together a large number of restaurants both owned by the Company and by other business establishments.

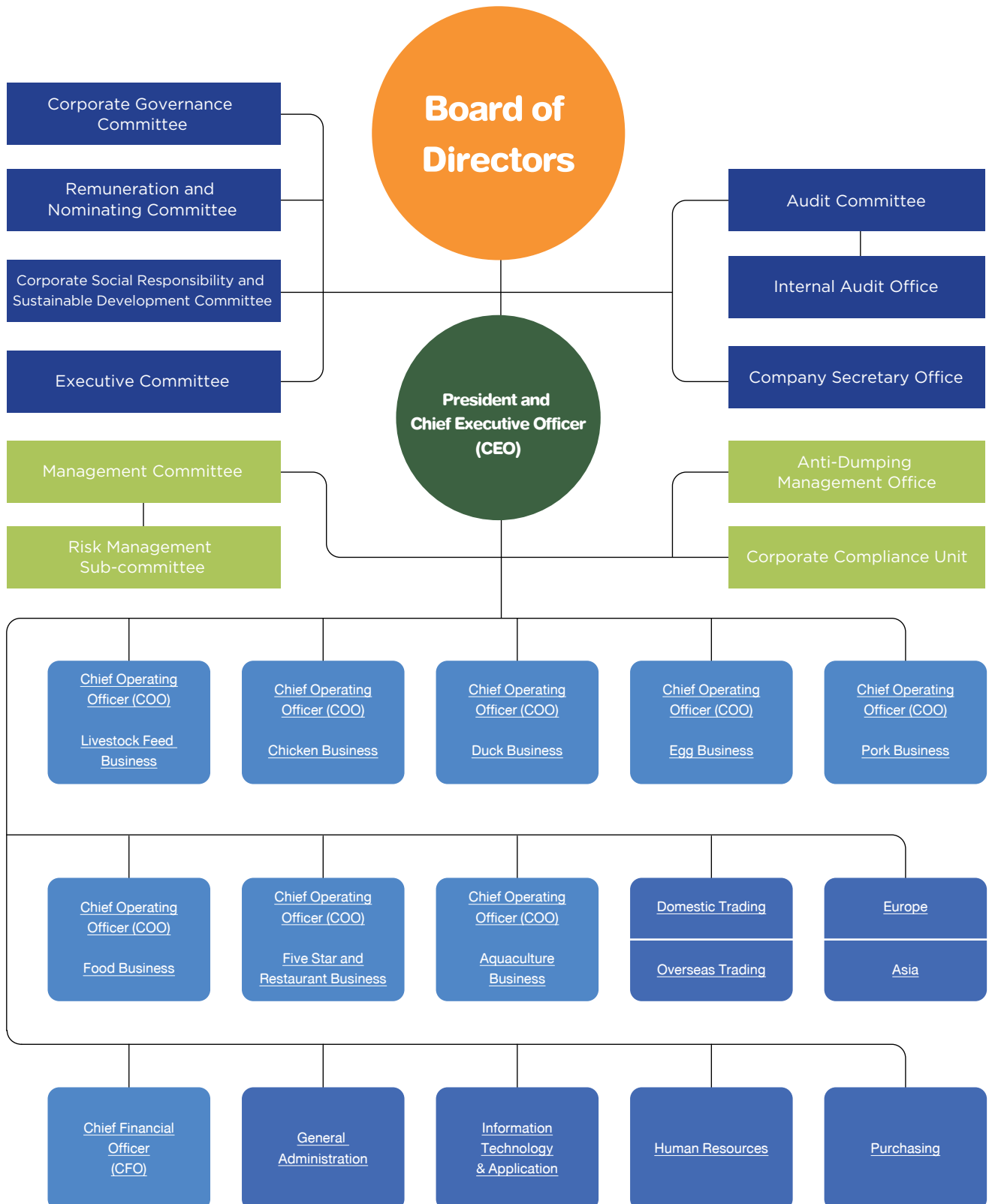
CP Food World has become a leading business in the food center business group and a center of quality food outlets which have emphasized tastes of foods and professional services, attention to consumers' demands and accessibility to all age and gender groups of customers. In addition to the strong points of food quality, CP Food World is also a food center with standard of cleanliness of equipment, including sanitation of service-providing employees and with all aspects of quality under modern atmospheres to become one of the food centers for young generations.

In addition, CP Food World has also expanded its businesses in full-scale catering service channels, divided into 2 channels, as follows:

- Catering services such as meal boxes and snack boxes and integrated catering services
- Food services for patients: CP Food World has the nutrition department under the supervision of professional chefs who shall supervise all menus of foods for good quality, safety, good tastes and all working processes in accordance with international standards such as JCI and HACCP to strive towards the goal of becoming professional service teams in hospitals.

MANAGEMENT STRUCTURE

As of 1 February 2016



MANAGEMENT

CPF's Board of Directors consists of qualified persons with diverse qualifications, capabilities, experience, specialized skills, leadership, vision and independence in making decision for the best interest of the Company and shareholders.

BOARD OF DIRECTORS

As of 1 February 2016, CPF's Board of Directors consisted of the following 15 directors:



1



2



3



4



5



6



7



8



9

- 1. Mr. Dhanin Chearavanont**
Chairman
- 2. Mr. Prasert Poongkumarn**
Vice Chairman
- 3. Mr. Min Tiewanworn**
Vice Chairman
- 4. Mr. Chingchai Lohawatanakul**
Vice Chairman
- 5. Mr. Arsa Sarasin**
Vice Chairman ⁽¹⁾
- 6. Mr. Adirek Sripratak**
Vice Chairman
- 7. Emeritus Professor Supapun Ruttanaporn**
Director ⁽¹⁾
- 8. Dr. Chaiyawat Wibulswasdi**
Director ⁽¹⁾
- 9. Professor Dr. Pongsak Angkasith**
Director ⁽¹⁾

10. Mr. Rungson Sriworasat
Director ⁽¹⁾

11. Mr. Phongthep Chiaravanont
Director

12. Dr. Veeravat Kanchanadul
Director

13. Mr. Pong Visedpaitoon
Director

14. Mr. Sunthorn Arunanondchai
Director

15. Mrs. Arunee Watcharananan
Director



10



11



12



13



14



15

⁽¹⁾ Independent Director

EXECUTIVES AND COMPANY SECRETARY



1. Mr. Adirek Sripratak
President and
Chief Executive Officer (CEO)

2. Mr. Pong Visedpaitoon
Chief Operating Officer -
Aquaculture Business

3. Mr. Teerasak Urunanon
Chief Operating Officer -
Livestock Feed Business

4. Mr. Virachai Ratanabanchuen
Chief Operating Officer -
Chicken Business

5. Mr. Pisit Ohmpornnuwat
Chief Operating Officer -
Duck Business

6. Mr. Sompop Mongkolpitaksuk
Chief Operating Officer -
Egg Business

7. Mr. Somkuan Choowatanapakorn
Chief Operating Officer -
Pork Business

8. Mr. Sukhawat Dansermasuk
Chief Operating Officer -
Food Business

Executive Vice President -
Domestic Trading Unit and
Food Research and
Development Unit

9. Mr. Sathit Sangkanarubordee
Chief Operating Officer -
Five Star and Restaurant
Business

10. Mr. Paisan Chirakitcharern
Chief Financial Officer

11. Mr. Vitit Pootanasap
Executive Vice President -
Aquatic Feed Unit

12. DVM Sujint Thammasart
Executive Vice President -
Aquatic Farming Unit and
Aquatic Breeding and
Farming Research and
Development Unit

13. Mr. Rewat Hathaisattayapong
Executive Vice President -
Livestock Feed Business
(Northeastern, Central and
Eastern Region and
Cattle Feed)

14. Mr. Virote Kumpeera
Executive Vice President -
Livestock Feed Business
(Northern, Western and
Southern Region)

15. Mr. Prajit Udnoon
Executive Vice President -
Poultry Breeding and
Farming Research and
Development Unit

EXECUTIVES AND COMPANY SECRETARY



16. Mr. Prasit Boondoungprasert

Executive Vice President -
Chicken Integration Business
(Bangkok, Minburi and
Eastern Region) and
Overseas Trading Unit

17. Mr. Siripong Aroonratana

Executive Vice President -
Chicken Integration Business
(Northeastern Region)

18. Mr. Songsak Futrakul

Executive Vice President
- Pork Business (Northern,
Central, and Southern Region)

19. Mr. Prapoj Choakpichitchai

Executive Vice President -
Pork Business (Bangkok
Metropolitan Region)

20. Mr. Narerk Mangkeo

Executive Vice President -
Agri-Food Business

21. Mr. Viboon Supakarpangkul

Executive Vice President -
Aquatic Food Domestic
Trading Unit

22. Mr. Somchai Triamchaipisut

Executive Vice President -
Aquatic Food International
Trading Unit

23. Dr. Sommai Tachasirinugune

Executive Vice President -
Food Quality Assurance Unit

24. Mr. Voravit Janthanakul

Executive Vice President -
General Administration Unit

25. Mr. Praderm Chotsuparach

Executive Vice President -
Information Technology and
Application Unit

26. Mr. Vittavat Tantivess

Executive Vice President -
Marketing Unit

27. Mr. Anurat Suthamnirun

Executive Vice President -
Food Processing Technology
and Engineering Unit

28. Mr. Sumeth Vongbunyong

Executive Vice President -
Human Resource Unit

29. Ms. Patchara Chartbunchachai

Executive Director and
Company Secretary

TOP EXECUTIVES – INTERNATIONAL OPERATIONS



1. **Mr.Bai Shanlin**
China
2. **Mr.Sooksunt Jiumjaiswanglerg**
Vietnam
3. **Mr.Wichit Konkeaw**
India
4. **Mr.Chaiyaporn Montha**
India
5. **Mr.Preeda Chunwong**
India
6. **Mr.Thong Chotirat**
Taiwan
7. **Mr.Suphat Sritanatorn**
Turkey
8. **Mr.Sakol Cheevakoset**
Cambodia/Laos/Philippines
9. **Mr.Sompop Mongkolpitaksuk**
Malaysia
10. **Mr. Yip Kam Toh**
Malaysia
11. **Mr.Mark Cheadle**
United Kingdom
12. **Mr.Soonporn Tuntanatewin**
Philippines
13. **Mr.Nutthakrit Sivasri**
Russia
14. **Mr. Michael Tops**
Belgium
15. **Mr.Anek Boonnoon**
Tanzania

DEVELOPING AND FOSTERING PERSONNEL

Employees are foundation and the heart of creating competitive competency and driving the company towards sustainability. The Company places its importance in the development and retention of “talented and great people”, according to the Company’s values, the “CPF Way”, reinforcing relationships between employees and the Company, along with promoting safety and happiness in the workplace, based on the acceptance of the diversity and fair treatment of all employees.

Personnel
110,594

Persons

Total Employees & Workers
As of 31 December 2015

1. GEARING TOWARDS “CORPORATE FOR TALENTED AND GREAT PEOPLE”

The Company is determined to be the preferred organization in the agro-industry and food business. CPF intends to recruit and retain good people to develop global leaders, along with invigorating teamwork which is diverse, aware of people’s value, and creates growth in career path. The Company is open to local employees in each country to improve themselves to be the future leaders of the organization.

CPF engages in continuous proactive recruitment through connections with labor networks in both public and private sectors, in particular with universities in the country, and also through social network. In addition, the company applies the Recruitment Applicant Tracking System (ATS) to manage the database of applicants and to expedite the recruitment process to ensure speed and efficiency.

The company aims to establish effective teams with diverse members and to support career growth. The Company closely manages the alignment between compensation, benefits and responsibilities, in order to stay competitive in the job market to ensure that CPF is an “Employer of Choice”.

Realizing the importance of assisting employees to prepare for retirement, this year the Company has developed a “Retire Smart, Retire Happy” curriculum, to increase learning opportunities and preparedness for employees before retirement. The training course is offered regularly, allowing employees to attend at their convenience.

2. STEPPING TOWARDS “CORPORATE WITH LEADERS AND PROFESSIONALS”

The Company aim to develop leadership skills which conforms with responsibilities and roles across all employee levels in every business unit. Various curricula have been continuously developed, including:

- The Company has joined with a world class personnel development consultant, PacRim, to develop a curriculum using Franklin Covey’s tools, the “7 Habits of Highly Effective People” course, in order to improve employees’ ability to work with others more efficiently.
- The “Leadership Greatness” course is designed to educate management on excellence in leadership principles within rapidly changing global business environment, to develop their mindset, practice guidelines and tools with international principle.
- The Company has increased its learning channels through an e-learning system for three fundamental courses available to new employees, including the CPF Way Course, the Code of Conduct Course (CoC) and a program on Information Technology Safety for CPF Employees.

3. PROMOTING CPF AS “HOME OF HAPPINESS”

The Company endeavors to operate its business based on a fundamental belief to respect human rights. The Company employs various processes to encourage fair treatment of laborers according to international standards. The workplace environment is designed to ensure safety and hygiene for all employees in order to create an atmosphere at CPF to be a “Home of Happiness”, emphasizing:

3.1 Human rights, respect and quality of laborer's work life

The Company strives to operate on the principles of respect for human rights, with standards and processes to encourage labor treatment by international standard. In 2015, the company applied an on-going internal audit and nominates the committee to support and promote the Thai Labor Standards system, TLS8001-2010. The committee has a role to define strategy, support and promote the Thai Labor Standards system in the organization to ensure that the company carries out an outstanding labor management system to meet international standards. In 2015, six factories obtained the full version of the TLS8001-2010 standard certification, namely Nakhonratchasima chicken processing plant, Glang Ready-to-Eat Food plant, Mahachai Ready-to-Eat Food plant, Bangna chicken processing plant, Rayong 3 shrimp farm, and Ban Phru aquatic feedmill.

3.2 Promoting Labor Practices in Supply Chain

CPF places great precedence in respect for human rights not only in the workplace but also for labor in the supply chain. The company announced its “Sustainable Sourcing Policies and Supplier Guiding Principle” to business partners and suppliers, in an attempt to create understanding and raise awareness in the guidelines. It has been employed with critical supplier groups and will continue to expand to other sets of business partners.

3.3 Reinforcing Cultural Diversity

The company maintains various regulations and guidelines to promote diversity in the organization, including policies in recruitment and labor management, policies in diversity management and diversity acceptance, and procedures to enforce anti-discrimination practices and manage violations. CPF strives to treat employees equally without abusing the rights to which employees are entitled, without prejudice against nationality, race, skin colour, origin, religion, social class, gender, age, physical challenges or disabilities, political viewpoint, or marital status.

3.4 Caring for Workplace Safety and Hygiene

The Company places great importance to the safe environment in the workplace for all employees in all areas, including farms, production plants, supporting unit offices, including working spaces in retail stores. The goal is to reduce accidents to zero through the involvement of employees and continuous trainings on safety and hygiene. The training on occupational health and safety is conducted for new employees on their first day of work.



CORPORATE SOCIAL RESPONSIBILITY

ES



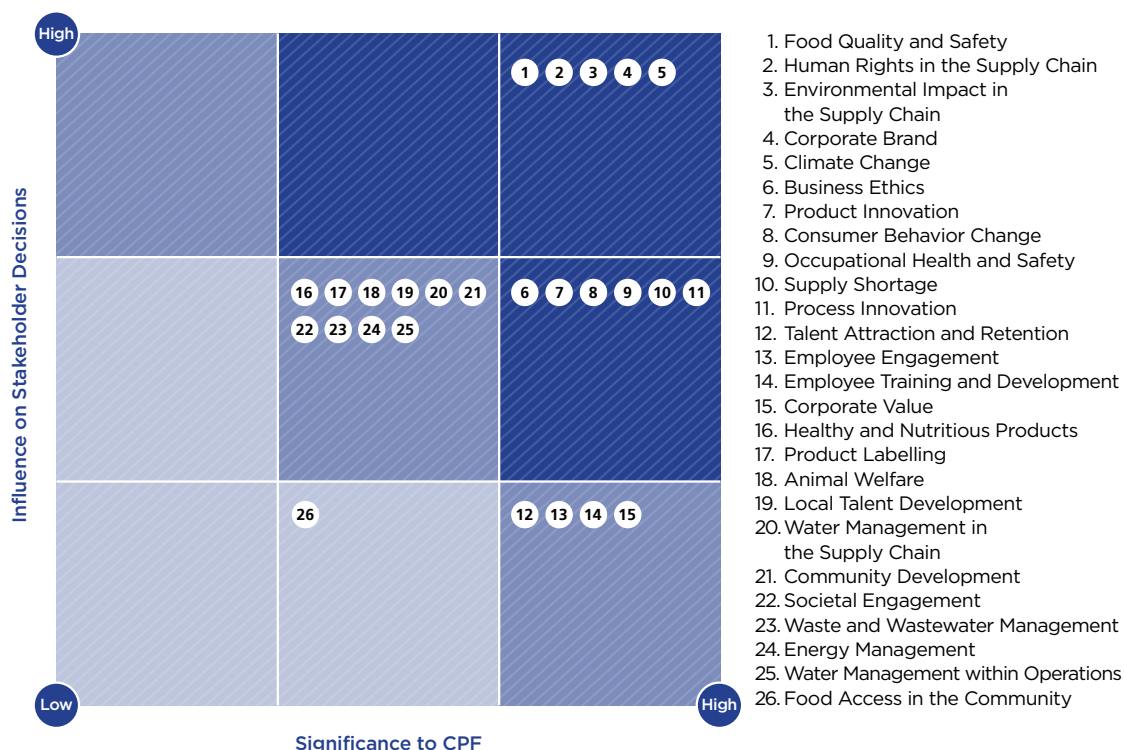
ENVIRONMENT



SOCIAL

The Company has prescribed its corporate social responsibility (CSR) as one of its main strategies for sustainable business operation; whereas, policies and directions of CSR strategy have been implemented under 3 main pillars “Food Security, Self-Sufficient Society and Balance of Nature” on the basis of good governance and fair supervision of personnel development and respect of human rights in order to obtain suitable returns to shareholders, good health of consumers, security and happiness of employees, business partners and communities and to conserve natural resources and the environment which is the cost of social and economic development at present and in the future.

However, for efficient and effective management of sustainability, the Company has reviewed and assessed issues of corporate social responsibility towards sustainability covering significant opportunities and risks in dimensions of economy, society and environment on a yearly basis by using 4 main principles of “Global Reporting Initiatives (GRI)” including “Sustainability Context”, “Materiality”, “Completeness” and “Stakeholder Inclusiveness”; whereas, in 2015, the Company has summarized its evaluation of issues prioritized by its stakeholders and related issues which may have impacts on successes of the Company’s business operation, as follows:



According to the integration of points of view and expectation of stakeholders and the Company as above-mentioned, it helped enhance the confidence in operation as per strategic directions of corporate social responsibility towards sustainability under 3 main pillars “Food Security, Self-Sufficient Society and Balance of Nature”, which are scope of operation of corporate social responsibility towards long-term sustainability of the Company which shall be implemented together with its continuous review and improvement of management guidelines in order to achieve the Company’s goals and to meet stakeholders’ expectation as well as challenges at present and in the future.

FOOD SECURITY

Food security is a significant agenda to which all organizations around the globe have paid attentions and determined as the world and regional food strategy. In this regard, the Company, as agro-industrial and integrated food business leader, has given extreme importance to its participation in creating food

security continuously by aiming at “enhancing the food quality and safety throughout the processes” together with “improving food access” for health and safety of consumers as well as relief of hunger and malnutrition in the society.

Improving of food access

THE COMPANY HAS ENVISAGED THE IMPORTANCE OF PROMOTION OF ADEQUATE FOOD ACCESS OF COMMUNITIES, PARTICULARLY AMONG CHILDREN AND YOUTH GROUPS IN RESPONSE TO CHALLENGES ON MALNUTRITION OF THE COUNTRY AS WELL AS PROMOTION OF PROPER AGE GROUP DEVELOPMENT.

In 2015, the Company has cooperated with the Rural Lives Development Foundation sponsored by Charoen Pokphand Group and all employees as well as network parties to implement “Raising Layer for Student’s Lunch Project” to extend opportunities of continuous access to protein sources for the youth in remote areas by having additionally accessed 50 schools in 6 regions and initiated “CPF Growing Happiness, Growing Futures Project” Commemorating Princess Maha Chakri Sirindhorn’s 60th Birthday Anniversary for extension of commitment to jointly create good nutrition of students in surrounding areas of factories and farms of the Company under its 5-Year Development Plan 2015-2019 in cooperation with 67 schools in surrounding areas of factories and farms of the Company. From the Company’s commitment to continuously improving food access among the youth, it was found that over 580 schools nationwide have participated in the Project which helped promote food access and adequate nutrition of over 147,000 students.

Enhancing food quality and safety throughout the value chains

THE COMPANY HAS GIVEN HIGHEST IMPORTANCE TO THE FOOD QUALITY AND SAFETY THROUGHOUT THE PROCESSES INCLUDING SELECTION OF RAW MATERIALS, RESEARCH AND DEVELOPMENT, ANIMAL FEED MANUFACTURING, ANIMAL HUSBANDRY, FOOD PRODUCTION, PACKAGING AND DELIVERY TO CONSUMERS.

In 2015, the Company has initiated “CPF Food Standard Project” to standardize systems on food quality and safety throughout its value chains locally and overseas and to create a variety of alternatives and health food menus by means of new product development (NPD), totally 119 items, including health products, totally 15 items.



SELF-SUFFICIENT SOCIETY

The business sector's awareness of roles and participation in dealing with social and environmental issues is an extremely crucial supporting factor to sustainable growth. In this regard, the Company has continuously aimed to mitigate negative impacts and to enhance positive impacts on the society with the goal of "promoting win-win partnership" as well as "supporting

quality of life in communities" through the integration of the Company's capacity with participation of business partners and communities and synergy with network parties for development of "business partners and communities" for the better and preparedness for challenges at present and in the future.

Promoting win-win partnership

THE COMPANY BELIEVES THAT CREATION OF GROWTH, DRIVING FOR EXCELLENCE AND CREATION OF SECURE FOUNDATION UNDER THE VISION OF "KITCHEN OF THE WORLD" NEEDS TO BE SYSTEMATICALLY BASED ON CORPORATE SOCIAL RESPONSIBILITY AND THE ENVIRONMENTAL AWARENESS AS WELL AS PROCESSES OF BUSINESS OPERATION OF THE COMPANY AND ITS BUSINESS PARTNERS; THEREFORE, THE COMPANY HAS OPERATED ITS BUSINESSES WITH AN EMPHASIS ON "PROMOTING AND SUPPORTING" AND "BRAINSTORMING AND DOING TOGETHER" TO LINK POTENTIALS AND COMPETITIVENESS AS WELL AS PARTICIPATION IN SOCIAL AND ENVIRONMENTAL MAINTENANCE BETWEEN THE COMPANY AND ITS BUSINESS PARTNERS.

In 2015, "Management of Sustainability in the Supply Chains" has been a significant mission and urgent agenda; whereby, the Company has delivered the Sustainable Sourcing Policy and Supplier Guiding Principle to its main suppliers in groups of animal feed raw materials, seasonings and packages, which are significant groups to food safety and quality. As of 31 December 2015, 99% of suppliers have signed for acknowledgment of the policy and have also promoted self-assessment on sustainability of suppliers.

At the same time, the Company has continued the sustainable management of the supply chains of fish meal in order to eradicate problems of illegal, unreported, unregulated fishing (IUU Fishing), including problem of human trafficking; and has taken actions in various dimensions such as announcement of stricter requirements on the purchase of fish meal, reduction of use of fish meal in aquatic animal feed formula, development of supply chains through guidelines for inspection, work plans or international standards as well as advocating the reviving of abundance to the Gulf of Thailand and Andaman Sea, etc.

Moreover, in order to show its commitments to the sustainable supply of "corns", the Company has developed the mass balance traceability system which can specify farmers and the whole cultivation areas; and has concurrently carried on the "Self-Sufficient Farmers, Sustainable Corn Project" to give knowledge to farmers relating to the production of corns as per the Agricultural Commodity Standards, which helps increase the crops per rai and reduce the unit costs for farmers and also helps mitigate the health problems and reduce the environmental impacts. In this year, there were over 3,400 farmers participating in the Project, covering the cultivation areas of over 38,500 rai.

Supporting quality of life in communities

WITH ITS AWARENESS THAT BUSINESSES MAY NOT BE GROWING IN WEAK SOCIAL CONDITION; AND CREATION OF STRONG BUSINESS FOUNDATION MUST BE IMPLEMENTED CONCURRENTLY WITH THE CREATION OF FOUNDATION OF GOOD QUALITY OF LIVES OF THE SOCIETY; THEREFORE THE COMPANY HAS GIVEN ITS IMPORTANCE TO THE PROMOTION OF GOOD LIVELIHOOD AND ECONOMIC GROWTH OF COMMUNITIES AROUND WORKPLACES AND IN RURAL AREAS UNDER THE STRATEGY OF "4 ELEMENTS TO SUSTAINABILITY: COMPETENCY+CREATION+ COLLABORATION+(CONNECTION).

In 2015, the Company has implemented over 370 projects/activities in cooperation with communities around workplaces, covering the promotion of occupations, incomes, education, customs and cultures, sports and public health, including public service activities; and has also cooperated with the Rural Lives Development Foundation to promote and develop farmers in over 5,000 families to have secure occupations and adequate incomes; whereas, in this year, the Company creates economic value of over 870 million Baht from occupational promotion projects throughout the year.





BALANCE OF NATURE

Promotion of the environmental quality and keeping the balance of the ecosystem is a joint mission of all sectors in order to maintain food security and quality of lives of people in the society. In this regard, the Company, as agro-industrial and integrated food business leader, has tried to carry out business

operation activities by taking account of environmental impacts and to promote natural resource conservation activities continuously by aiming at “reducing environmental footprints” as well as “conservation of biodiversity” for existence of natural resources and the environment.

54 FACTORIES AND FARMS RECEIVED LOW EMISSION SUPPORT SCHEME AWARD (LESS AWARD) FROM THAILAND GREENHOUSE GAS MANAGEMENT ORGANIZATION; WHEREAS, TREES GROWN IN SUCH 54 FACTORIES AND FARMS COULD RETAIN 18,017 TONS OF CARBON DIOXIDE EQUIVALENT.

Conservation of biodiversity

As the business operation by taking account of environmental impacts and biodiversity plays a crucial role in maintaining the ecosystem in a balanced and sustainable manner; therefore, the Company has given its importance on the site of workplace that must not be located in the natural resource and environmental conservation areas as prescribed by rules, regulations, standards and the Ministerial Regulations; and has regularly evaluated potential impacts from its business operations, thus, for security of the ecosystem and resource base of the Country which is the cost of sustainable economic and social development.



In 2015, the Company has implemented “Rak-Nives Project” (Ecosystem Conservation Project) continuously from 2014 for conservation and recovery of green areas within and around its workplaces; whereas, 54 factories and farms participating in the Project received LESS Award (Low Emission Support Scheme) from Thailand Greenhouse Gas Management Organization; at the same time, the Company has extended its commitment in conservation and recovery of mangrove forests under the “Grow-Share-Protect mangrove forestation Project” in 5 strategic areas of the Country, i.e., Chumphon, Rayong, Samut Sakorn, Songkhla and Phang-nga provinces; whereas, in this year, the Company has increased new mangrove forest planting areas by 43 rai to a total of 154 rai or equal to 40% of the total target areas of 390 rai; and has participated in conservation of mangrove forests, totally 2,025 rai or equal to 91% of the total target areas. According to the survey of areas in Samut Sakorn Province, it was found that the survival rate of the total trees planted was 65%; meanwhile, in Chumphon areas, the survival rate of the total trees planted was 85%.

Reducing Environmental Footprints

The Company has realized that the environmental challenge, particularly the climate change, may affect the business continuity; and has therefore improved, changed, developed and extended its operations in terms of process and products in order to mitigate the environmental impacts caused by business operation activities.

In 2015, the Company has reviewed and improved CPF Safety, Health, Environment and Energy Standard (CPF SHE&En Standard) by applying international guidelines in addition to the conformity with ISO 14001 Standard and OHSAS 18001 Standard; and has set the environmental targets for clarity in its performance appraisal, in addition to the continuous implementation of energy-saving and efficiency-increased projects, recycling of water through the treatment system, and addition of value of waste generated from the production process. Moreover, the Company has emphasized the design of packages by taking account of environmental impacts caused by the use of resources in the production of packages until the transformation of packages into wastes. In this year, the Company could reduce the use of plastic and paper in its production of packages by over 200 tons or totally 1,900 tons since the year 2007.

Results of “Corporate Social Responsibility towards Sustainability in 2015” are exhibited in the 2015 Sustainability Report.

CORPORATE GOVERNANCE

The directors and management are confident that good corporate governance is a significant factor in promoting our sustainable economic growth and preserving society and the environment. Therefore, the implementation of the principles and guidelines established in Corporate Governance Policy is one of the missions of the Company's and its subsidiaries' boards of directors, executives, and employees.



CORPORATE GOVERNANCE

CORPORATE GOVERNANCE POLICY

CPF's Corporate Governance Policy consists of five chapters:

1. Rights of Shareholders

The Board of Directors recognizes the rights of shareholders as provided by laws, and support the exercise of their rights in a manner not inconsistent with the provisions of the laws. The Board of Directors will not do anything which violates or deprives shareholders of their rights.

2. Equitable Treatment of Shareholders

To ensure that all shareholders are treated equally and fairly based on their fundamental rights, the Company must have measures to prevent misuse of insider information for the interests of oneself or other persons, or disclosure of information to persons associated with directors or executives to the detriment of shareholders as a whole. The shareholders meeting process must also support equal treatment of all shareholders.

3. Roles toward Stakeholders

In operating its businesses, the Company has several groups of stakeholders, namely shareholders, employees, customers, business partners, trade competitors, creditors, community, and society. All groups of stakeholders must be fairly served by the Company according to their statutory rights and agreements with the Company. Should there be any damage, the Company will provide proper indemnification to all parties concerned.

4. Disclosure of Information and Transparency

The Company's important information, both financial or non-financial, must be fully disclosed in a transparent, timely and equitable manner through easily accessible channels, and must be credible, non-misleading, and sufficient for investors' decisions. The disclosure such information must not be in violation with the regulations regarding the disclosure of information as prescribed by the regulatory authorities. Important information also includes reports on the performance of duties by the Board of Directors and committees, the corporate governance policy, and reports on compliance with various policies.

5. Responsibilities of the Board of Directors

The Board of Directors has an important role in supervising the Company's businesses. To ensure efficiency, the Board's structure, as well as its authorities, duties and responsibilities must be appropriate and clearly defined. Individuals who are to be appointed the Company's directors must be honest in their duties, have vision, ability and experience and be able devote their time to fully perform their duties for the Company. These individuals must also be independent in their decision making for the best interests of the Company and shareholders as a whole.

The Board of Directors consists of directors who possess different qualifications in terms of skills, experiences, special expertise that benefits the Company, and gender. As of 1 February 2016, the Company's Board of Directors comprised five independent directors, five executive directors and five non-executive directors. The Board of Directors has the duty to supervise the management to operate the business in accordance with the objectives, strategies and the operational plan approved by the Board of Directors, in the best interests of the Company and all stakeholders.

ADMINISTRATION OF SUBSIDIARIES AND ASSOCIATES

CPF has a policy to appoint the representatives to be the authorized director of each subsidiary in order to effectively and efficiently manage the operations according to the Company's policy. In case the company with shares held by CPF arrange its shareholders' meeting, CPF's Boards of Directors will carefully consider the agenda of such shareholders' meeting and make the vote, including appoint proxy to attend the meeting.

PROTECTION OF THE USE OF INSIDER INFORMATION

CPF has a policy on the use of insider information. One of the main purposes of this policy is to prevent misuse of insider information for undue benefits, with an aim to ensure transparency. This policy prevents misuse of the Company's undisclosed insider information by its directors, executives, and employees, and also applies to the sale and purchase of securities issued by the Company.

ANTI-CORRUPTION POLICY

In 2013, CPF signed the Declaration of Intent in View of Establishing Thailand's Private Sector Collective Action Coalition against Corruption (CAC) to collaborate with Government, private sectors, and regulators to foster transparent business practices. In November 2014, the Board of Directors approved the anti-corruption policy which has become a framework for the Company's business operations and sustainable development.

CODE OF CONDUCT

CPF Code of Conduct is a fundamental principle for all CPF directors and employees. It embodies the Company's values, ethics, and accountability towards stakeholders, with an aim to establish standards in the performance of duties by the directors and employees on the basis of integrity, honesty, and fairness, to ensure the success of business operations and good corporate governance. The Code of Conduct contains guidelines on equitability and respect of individual rights and freedoms, safety and occupational health, conflict of interest, use of insider information, prohibition from paying or receiving bribes, protection and promotion of human rights, as well as fair labor practices. In addition, the Company established reporting channels for the violation of such laws and ethics.



See more details in Annual Report 2015



CONTACT US

HEAD OFFICE

313 C.P. Tower, Silom Road,
Silom, Bangrak, Bangkok 10500, Thailand

☎ (662) 625-8000

📠 (662) 638-2139

🌐 www.cpfworldwide.com

🇹🇭 www.cpbrandsite.com

CORPORATE SECRETARY OFFICE

313 C.P. Tower, 15th Floor, Silom Road,
Silom, Bangrak, Bangkok 10500, Thailand

☎ (662) 625-8352, (662) 625-8354

📠 (662) 638-2139

✉ csoffice@cpf.co.th

INVESTOR RELATIONS OFFICE

313 C.P. Tower, 26th Floor, Silom Road,
Silom, Bangrak, Bangkok 10500, Thailand

☎ (662) 625-8322, (662) 625-8356

📠 (662) 638-2942

✉ iroffice@cpf.co.th

RECRUITMENT AND SELECTION CENTER

1 C.P. Tower 2, 18th Floor, Ratchadapisek Road,
Dindaeng, Bangkok 10400, Thailand

☎ (662) 641-0400

📠 (662) 641-0100

✉ job@cpf.co.th

CPF CONSUMER CENTER

☎ (662) 800-8000

CP FRESH MART DELIVERY

☎ 1788



Charoen Pokphand Foods Public Company Limited

313 C.P. Tower Building, Silom Road,
 Bangrak, Bangkok 10500, Thailand
 Tel. : 66 2625 8000
 Fax : 66 2638 2139
www.cpfworldwide.com