

Monthly Newsletter

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News : Japan greenlights the first batch of CP Foods' frozen pasteurized liquid egg from Thailand
: C.P. VIETNAM CORPORATION HONORED AT HIGH-QUALITY VIETNAMESE GOODS AWARDS FOR
TRUSTED, HIGH-QUALITY PRODUCTS

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Price Performances : CPF

Japan greenlights the first batch of CP Foods' frozen pasteurized liquid egg from Thailand.

Source : https://www.thepoultrysite.com/news, 24 Mar 2023



Charoen Pokphand Foods Public Company Limited (CP Foods) has achieved a significant milestone in Thailand's livestock products by becoming the first Thai company to export frozen pasteurized liquid whole egg to Japan. The company held a launching ceremony for the first shipment of frozen liquid pasteurized liquid whole egg from CP Foods' Ban Na egg processing plant in Nakhon Nayok Province to Japan.

This achievement demonstrates CP Foods' commitment to innovation and product quality, which has earned the trust of Thai and Japanese consumers, as a results of its innovations, application of advanced technology, and compliance to the international standards.

Mrs. Wanthanee Chamnarnshettakarn, Head of Paet Rew's Egg Processing Bread and Ready to Eat Business at CP Foods, said that the company's dedication to product quality and sustainability has earned the trust of Thai and Japanese consumers. The pasteurized liquid whole egg is made from high-quality eggs sourced from hens raised with animal welfare and biosecurity standards. The liquid eggs are pasteurized and packed in a temperature-controlled and hygienic facility to maintain their nutritional status and extend their shelf life beyond that of fresh eggs.

The egg processing plant at Ban Na processing plant adheres to CPF Quality Policy, which ensure that all CP Foods products are of the highest quality and safety standards worldwide. In addition, the plant is certified to international standards including GHPs, BRC, HACCP, and ISO9001:2015, assuring the highest levels of hygiene and food safety.

"The first shipment was approved due to CP Foods' high-tech production that complies with the international standards. We are committed to bringing Thai livestock production up to international standards and promoting sustainable consumption among Thai and consumers worldwide," said Wanthanee.

She added that this achievement marks the significant milestone for Thai livestock industry, as CP Foods' liquid pasteurized egg has now been recognized by Japan, one of the world's most discerning markets. The success of this shipment will pave the way for Thai agriculture products to be known by consumers worldwide, and CP Foods is committed to maintaining its dedication to innovation and quality to achieve this goal.

CP Foods' Ban Na egg processing plant produces liquid eggs and boiled eggs with a production capacity of 2 million eggs per day, which are delivered to food processing factories in the CP Foods for the production of ready-to-eat meals under the CP brand.

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Source : https://www.khaosodenglish.com , 28 Mar 2023



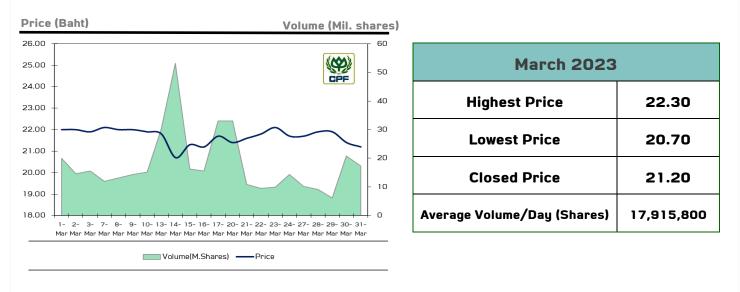
C.P. Vietnam Corporation (CPV) proudly announces that it has received recognition for its superior quality and safe products in the animal and aquatic feed veterinary medicine category at the 2023 High-Quality Vietnamese Goods Awards. The prestigious event, attended by esteemed leaders from various sectors, acknowledged CPV as one of over 500 businesses receiving accolades for their excellence.

Over the past 30 years, CPV has established trust with partners and customers by implementing its 3F Plus closed production chain for animal feed. As an industry leader, the company continuously strives to produce top-quality products while maintaining environmentally friendly practices and promoting sustainable development.

CPV Vice President Ho Van Duc expressed gratitude for the certification, stating that it is a testament to the company's commitment to improving product quality, earning consumer trust, and employing effective operational strategies, customer-centric policies, and results-driven processes.

The Business Association of High-Quality Vietnamese Goods selected the award recipients from a pool of 677 candidates after conducting thorough interviews with customers, sellers, and local agencies. The meticulous selection process ensured transparency and compliance throughout the screening. The association's survey, initiated in September 2022, collected over 61,000 votes for various enterprises, reflecting the extensive engagement and support from the community.

Price Performances: CPF



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