



Monthly Newsletter

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Topics

- [CPF News](#) : CP Foods receives Human Rights Award 2021 from Ministry of Justice
 - : CPF unveils 3 strategy pillars to support global food security
 - : CP Foods applies probiotic farming for sustainable shrimp production
- [Price Performances](#) : CPF

[CP Foods receives Human Rights Award 2021 from Ministry of Justice](#)

Khaosod , 29 Sep 2021



Charoen Pokphand Foods Public Company Limited (CP Foods) received an outstanding award for being a role model on good human rights practices throughout supply chain from the Human Rights Award 2021.

The award ceremony was organized by the Rights and Liberties Protection Department, Thailand's Ministry of Justice, to recognise government and private organizations, including non-profit organizations (NGOs), nationwide with best practices and performance on human rights.

Justice Minister Somsak Thepsutin, who presided over an award ceremony, congratulated all award winners and participants, and encouraged the organizations to continue to drive human rights impacts for sustainable growth of the organizations, society and the country.

CP Foods' CEO, Prasit Boondoungprasert, said the company has integrated human rights considerations into every decision and action. CP Foods, therefore, places importance upon the well-being of all stakeholders. As a result, a large number of efforts have been made to ensure that all of them are treated equally, fairly and without any discrimination. These efforts have been audited and evaluated internally and by the third-party agencies.

He added that the company also shares "best practices" to business partners and farmers to raise the standard of human rights practices across the supply chain.

"At CP Foods, employees are heroes. We are a leading food producer that contributes to food security for the country. Our employees play an important role in making this happen. They are working hard and bravely to produce sufficient foods for all people," Mr. Prasit said, "Hence, the company has a duty to provide safe and stable working environment for them in the pandemic,"

The Human Right Awards has been held annually for three consecutive years to give recognitions for the public sector, state enterprises, the private sector and non-profit organizations (NGOs) that are the role models on good labor management. The award criteria are based on The UN Guiding Principles on Business and Human Rights.



CPF unveils 3 strategy pillars to support global food security

Bangkokbiznews, 27 Sep 2021



For almost two years, we have encountered great challenges and impact of COVID-19. Everybody has put their hope on vaccine which will help cope with this virus effectively. Meanwhile, this pandemic has proven that food is undeniably a foremost factor which helps everyone survive through this crisis. “Creating Food Security” has therefore become global agenda which all parties are paying attention to.

Food Security was an important issue raised for discussion on Food Systems Summit 2021 which took place during the UN General Assembly in New York on September 23. General *Prayut Chan-o-cha*, Prime Minister of Thailand joined teleconference to share his vision on creating food security which needs to be safe, good for everyone’s health, and accessible by all. Ultimately, this must lead to achievement of Sustainable Development Goals (SDGs) as COVID-19 outbreak reflected social inequality and vulnerability of food system in every country.

Mr. Prasit Boondoungprasert, Chief Executive Officer, Charoen Pokphand Foods Public Company Limited (CPF) said that as leader of integrated agro-industrial and food businesses and as world food producer who is steering business in sustainability, we are creating solid foundation of food security by developing Thai and every invested country’s food systems on the basis of sustainability for entire supply chain.

On this mission, CPF joined forces among raw material producers, animal farmers, and also business partners in parallel with utilizing innovation and high-level technologies to create standard in producing quality, standardized, safe, and hygienic food that is nutritious and environmentally friendly. As “Kitchen of the World”, CPF supports people worldwide for food security, food access, and food stability which are aligned with Sustainable Development Goals (SDGs).

CPF is now ready to become “Food Security” leader with 3 strategy pillars:

1. Nutrition – by creating food innovation for good healthy nutrition for good health and well-being. Enhancing product value ranging from animal breed development, probiotics usage, adherence to animal welfare principles, increasing biosafety system level for animal’s better health condition will enable CPF to deliver high quality food that is safe, chemical-free, and non-antibiotics.
2. Digitalization – CPF’s operations will be more digital-related. The process will become faster, with the most effective resource and cost management.

3. Automation – automation and high-level technologies are used to increase food production capacity, from upstream to consumers. This is to serve consumer’s demand and fast-changing trend of global food industry. Also, this is to ensure that CPF will be part to support world’s safe and sustainable food production system in every situation.

CPF 2030 Sustainability in Action strategy will help drive 10-year sustainability (2021-2030), achieve all 17 SDGs, address food security issues such as Zero Hunger, achieve food security goal, support sustainable farming, and guarantee everyone’s good Health and well-being.

Moreover, CPF emphasizes on food production system which is environmental friendly. This is a key to sustainable food system. The system includes the decrease of greenhouse gas which is a result of entire production process from upstream to downstream. We can instead use renewable energy which we utilize biogas system by turning wastes released from animal farms into energy. Also, solar system is used in animal farms and we will develop all productions using water for maximum benefits by allocating some treated wastewater to farmers and enterprises nearby to lessen drought and burden for farmers to buy chemical fertilizers.

During 1 year and a few months of COVID-19 crisis, CPF has elevated all production measures and safety and ensured of seamless production to deliver safe food to consumers. As “Good Corporate Citizen”, CPF has brought our food expertise to support the country with our initiated project, “CPF Food from the Heart against COVID-19”. We delivered millions of ready-to-eat meals along with million bottles of drinking water and healthy drinks to support operation of frontliners and Thais who were affected from COVID-19.

This is according to the determination of Dhanin Chearavanont”, Senior Chairman of Charoen Pokphand Group to have all companies in the Group to support the society to survive through this pandemic. Under “Roi Reung Chai for COVID-19” project, a project which came after “Krua Pan Im” project which CPF hand shook with over 100 business partners to distribute 2 million meal boxes to communities and vulnerable people in Bangkok and Bangkok’s outskirts. In this part, CPF produced 1 million ready-to-eat meal boxes.

CPF also worked in collaboration with CP Foundation for Rural which has operated for 32 years to strengthen food security at community level through “Raising Layer for Student’s Lunch” project. This is to ensure that the youths adequately have protein access. There are 880 schools in remote and rural areas joining this project. 160,000 children and youths have protein access.

CPF continuously strengthens food security for Thailand and also serves global demand by working in collaboration with business partners, both raw material suppliers and farmers, to create solid sustainable and environmentally-friendly food production system. This is for everyone to have food access with safety, for health and well-being in this “New Normal” era. Our mission will guarantee that Thai people and people worldwide will have food stability in any of the crisis.

CP Foods applies probiotic farming for sustainable shrimp production

Matichon, 24 Sep 2021



Charoen Pokphand Foods Public Company Limited (CP Foods) has adopted probiotic in shrimp culture to promote sustainable production and to ensure safe and antibiotic-free products and transferred knowledge to farmers for stable and reliable shrimp production.

CP Foods has striven to antibiotic-free shrimp production with eco-friendly production and reduce environmental impact through the use of antibiotic. The use of probiotic help improving the productivity, while decrease the risk of disease outbreaks, and environmental footprint and, ultimately, raise the standard of Thai shrimp products, making the product competitive in global market.

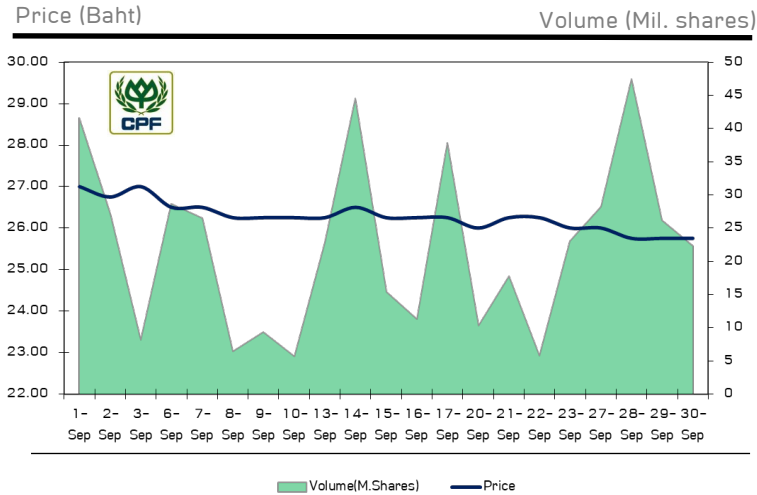
CP Foods' Executive Vice President, Pairoj Apiruknosit, said that the company commits to create food security, therefore it has placed importance on aquaculture that is sustainable as well as giving better and safer output. In order to do that, CP Foods has focused on shrimp health through the use of probiotics in aquaculture. He added that the "good microorganism" plays a significant role in keeping the shrimp healthy and, for decades, CP Foods does not need to use antibiotics at all.

Mr. Pairoj explained that probiotics are microorganisms that provide beneficial effects to shrimps' digestion system, making them healthy, strong, disease-resistant. The second approach is the use of microorganisms in shrimp ponds improve water quality and prevent pathogenic bacteria from growing into outbreak. This method is also sustainable as the farmers does not need to replace the water often.

"Probiotic shrimp farming will help the shrimp to be healthy, fast growing, and, therefore, the produce is of good quality and safety. At the same time, it is more sustainable raising, using less water while giving better productivity," said Mr. Pairoj said.

In addition to probiotic farming, CP Foods also worked together with multiple public-private partners to develop "3 Cleans" techniques, which means "Clean Shrimp, Clean Water and Clean Pond", The principles concern the cleanliness of water in the ponds, disease-free baby shrimps, and the cleanliness of the pond floors. The "3 Clean" principles help boost shrimp growth rate and help sustainably prevent shrimp diseases and reduce related damages.

Price Performances: CPF



September 2021	
Highest Price	27.50
Lowest Price	25.50
Closed Price	25.75
Average Volume/Day (Shares)	22,202,200

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