



# Charoen Pokphand Foods Plc.

Listed on the Stock Exchange of Thailand

Member of  
Dow Jones  
Sustainability Indices  
Powered by the S&P Global CSA



## Monthly Newsletter

Volume 24 Issue 06- June, 2024

Topics

- **News** : CPF-EA emphasize that ESG is not an option, but a Corporate Strategy, a New Business Trend
  - : CP Foods' "Compartment" System Ensures Space-Standard Food Safety for Chicken Meat
  - : CP Foods Wins Prestigious Awards in Asia's Best Companies 2024
- **Price Performances** : CPF

### CPF - EA emphasize that ESG is not an option, but a Corporate Strategy, a New Business Trend

Source : [www.efinancethai.com/LastestNews](http://www.efinancethai.com/LastestNews), on 7 June 2024



CEO-Prasit Boondoungprasert spoke on the stage of the "UNLOCKING ESG VALUE FOR BUSINESS SUCCESS" seminar organized by "E-Finance Thai News" on the topic "ESG - Growth Opportunities for Businesses", alongside Mr.Somphote Ahunai, Chief Executive Officer of Energy Absolute PCL (EA).

CEO Prasit said that ESG is a global trend, and in the future it will definitely become a trade mandate. Nowadays, partners, customers, and consumers worldwide place importance on ESG, so it is not an option or a way out, but something that must be done, and must be started from today. Businesses that start and adapt early will create competitive capabilities and gain advantages in the global trade arena.

ESG is a Strategic Direction embedded in the Business Model since the first day of CPF's business operations. Each factory or farm in each area must take care of the surrounding community and environment with the vision of "Kitchen of the World", creating innovative food that is good for the body, good for the mind, and makes every bite more nutritious. Every bite must help take care of society and be good for the environment.

"CPF's ESG may not be too difficult, it is about implementing it in the work processes. The key is to build strength from within, where everyone within the organization must believe the same. ESG is not an option, but a corporate strategy (Strategic Direction), and business operations in every area contribute to society and the environment. It must be started from today, because the world will definitely impose regulatory requirements, and those who do it first will have the advantage," said Mr.Prasit.

CEO Prasit said that currently, the majority of the company's revenue, over 400,000 THB million out of a total revenue of over 600,000 THB million, comes from overseas operations. The global trend emphasizes the importance of the environment, including climate change and the Net-Zero target. The company has therefore incorporated these issues to enhance its competitiveness in the international market. CPF is the world's first food producer to have its greenhouse gas emission reduction targets approved and certified by the Science Based Targets (SBT) initiative, aligned with the Forest, Land and Agriculture Guidance (FLAG) standard, a specific standard for the agriculture and food sector from the Science Based Targets Initiative (SBTi).



CPF has set a short-term goal to reduce greenhouse gas emissions by 42% for Non-FLAG by 2030, and a 30.3% reduction in emissions from land use change and management (FLAG).

CPF aims to promote the use of renewable energy, currently accounting for 31% of the energy mix, with 25% fossil fuels and 44% electricity in the past year. The company has reduced greenhouse gas emissions by 631,000 tons of CO<sub>2</sub>e and will continue to reduce further, using 68% biomass energy, 30% biogas energy, and 2% solar energy in 38 farms and factories, reducing GHG by 13,000 tons of CO<sub>2</sub>e.

In terms of social responsibility, CPF increases the capabilities of its partners, especially SMEs, about 6,500 of them, through the "Partner to Grow" program, with various activities to improve production efficiency, cost management, and both direct and indirect energy, to help partners increase their capabilities and join in driving greenhouse gas emission reduction towards Net-Zero. For example, the SME Excellence Year 2 project teaches entrepreneurs Lean Six Sigma knowledge, and the company's engineering teams help entrepreneurs improve their machinery and work processes. The company encourages partners to use the cost savings to work on greenhouse gas emission reduction. In the first year, over 10 SMEs were supported, and this year, over 200 partners are receiving knowledge, and 40 SME partners are participating in cost-reduction projects.

"Environmental issues are a point of differentiation for CPF in international marketing, especially in the European Union, UK, and Germany, which are particularly interested in this, as well as Japan. Nowadays, when negotiating business with customers, we have to discuss what we are doing on environmental issues, especially the greenhouse gas emissions reduction targets certified by SBTi, which helps leading customers with Net-Zero targets align with us. They praise that CPF has done more than just declaring intentions, as the targets have already been approved," emphasized Mr.Prasit.

CEO Prasit said that the company has incorporated ESG as part of its vision and work, but may not have named it as "ESG". It is necessary to make everyone believe in it and drive changes throughout the supply chain, such as phasing out the use of coal in all factories and exploring new technologies to turn animal waste into energy. The latest is a study with startups to use pig and chicken manure to produce oil in the future, which is believed to definitely happen. Today, everyone in the organization already believes, and the next step is to get partners and farmers to believe as well.

### **CP Foods' "Compartment" System Ensures Space-Standard Food Safety for Chicken Meat**

Source: <https://mgronline.com/business/detail/967000051005>, 14<sup>th</sup> June 2024



Charoen Pokphand Foods Public Company Limited (CP Foods) applies a disease-free farming practices called the "Compartment" system, adhering to international standards. This approach strengthens disease prevention and surveillance in poultry farms, ensuring that meat and food products delivered to consumers are of the highest safety. Consumers can be confident in CP Foods' products, which are disease-free, safe, and chemical-free, thus creating food security for the world's population.

Dr. Payungsak S. Tanagul, DVM, Deputy Director of Standard and Regulation at CP Foods, explained that the company has been applying compartment standards since 2006, following the guidelines of the World Organization for Animal Health (WOAH). This strict implementation aims to elevate the level of protection and surveillance of farm poultry to ensure they are healthy and safe from various epidemics, especially bird flu (Avian Influenza). This standard system has kept poultry protected and healthy, with no disease outbreaks on the farm for over 15 years.

"CP Foods places the utmost importance on the quality and safety of food products. Raising chickens is given great importance regarding animal welfare. Additionally, the disease prevention system is strong and effective. The compartment system is one of the proactive measures in creating maximum confidence for consumers," said Dr. Payungsak.

The principles of the compartment system involve effective control measures and strong disease prevention and surveillance. The system emphasizes four main measures:

**Biosecurity Management System:** This measure focuses on risk assessment related to people, animals, vehicles, and objects entering the farm. CP Foods implements strict measures beyond general disease prevention standards to assess the risks specific to each farm in different areas, considering various factors and the risk of bird flu entering farms.

**Surveillance of Bird Flu:** This involves monitoring bird flu on the farm and within a 1-kilometer radius according to the requirements of the Department of Livestock Development. The status of the chicken flock is checked for diseases based on laboratory testing. CP Foods' broiler farms collect samples to check for diseases and verify the bird flu status before placing the chickens and before sending them to the processing plant.

**Compartment Disease Control Measures:** These measures aim to prevent disease outbreaks and include an emergency plan. The compartment system allows for quick identification of problem statuses with an early warning system.

**Traceability System:** This system ensures the status of the chickens is known. The main principles include following up on information, investigating, analyzing problems, and planning future directions for the traceability process in the production chain.

Dr. Payungsak added that the compartment system is another guarantee of food safety and success in preventing bird diseases, a principle that CP Foods has always adhered to. This makes CP's chicken meat gain the trust of consumers. Additionally, CP's chicken meat is certified to the Space Food Safety Standard, aligning with the food safety criteria of NASA, ensuring safe, disease-free, substance-free food of the highest standards for consumers.

---

## CP Foods Wins Prestigious Awards in Asia's Best Companies 2024

Source: Finance Asia magazine, Money & Banking Magazine (moneyandbanking.co.th), on 28<sup>th</sup> June 2024



Charoen Pokphand Foods Public Company Limited (CP Foods) has been recognized with the Gold award for Best Managed Company and four other prestigious accolades in Finance Asia’s annual poll, “Asia's Best Companies 2024.” This recognition reflects the company’s strong business leadership and financial management capabilities as viewed by fund managers, investors, and analysts across Asia.

This year, CP Foods earned the Gold award for Best Managed Company and the Bronze award for Diversity, Equity & Inclusion, Most Committed to DEI, and Best Mid-Cap Company. Additionally, Finance Asia honored Prasit Boondoungrasert with the Best CEO award and Paisan Chirakitcharern, Chief Financial Officer of CP Foods, with the Best CFO award.

These awards signify CP Foods' success in managing its business effectively amidst economic challenges and changing consumer demands. The company remains committed to being the “Kitchen of the World” by promoting access to high-quality food and continuing its efforts in societal and environmental care for sustainable growth. This commitment is guided by the Charoen Pokphand Group’s philosophy of “three benefits”: benefits to the country, the people, and the organization.

CP Foods continues to foster a culture of diversity and respect, which is crucial for sustainable growth and strengthens confidence in its human resource management—an essential factor for investors.

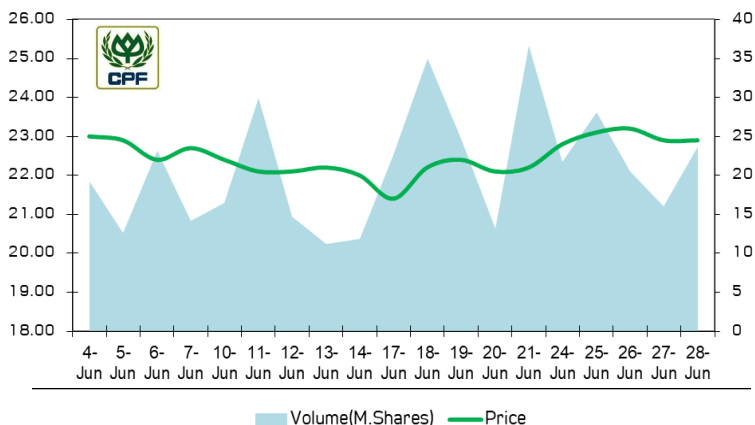
The award ceremony was held in Hong Kong, with Paisan Chirakitcharern, Chief Financial Officer, and Kobboon Srichai, Head of Corporate Affairs & Investor Relations, representing the company at the event.

.....

## Price Performances: CPF

Price (Baht)

Volume (Mil. shares)



June 2024	
<b>Highest Price</b>	<b>23.30</b>
<b>Lowest Price</b>	<b>21.30</b>
<b>Closed Price</b>	<b>22.90</b>
<b>Average Volume/Day (Shares)</b>	<b>20,822,800</b>

Charoen Pokphand Foods Plc.  
**Investor Relations Office**  
 15<sup>th</sup> Fl., C.P. Tower, 313 Silom Rd.  
 Bangkok 10500, Thailand  
 Telephone +662 638 2935  
 Facsimile +662 638 2942  
**Email: [iroffice@cpf.co.th](mailto:iroffice@cpf.co.th)**

Please note that this document contains forward-looking statements, obtained from various sources, that are subject to a number of factors and uncertainties. CPF makes no representation and accepts no responsibility or liability as to its completeness or accuracy. The message is provided for informational purposes and should not be construed as a solicitation or offer to buy or sell any securities.

