



## Monthly Newsletter

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### Topics

- **News** : Mr.Prasit Awarded Asia's Best CEO and Thailand Top CEO of the Year 2025  
: CPF's Basil Chicken Breast Passes NASA Regulations for Astronaut Food
- **Price Performances** : CPF

### Mr. Prasit Awarded Asia's Best CEO and Thailand Top CEO of the Year 2025

Source : <https://www.bangkokbiznews.com/business/economic/1187154> , 27<sup>th</sup> June 2025



Mr. Prasit Boondoungprasert, CEO of CPF, has earned the distinguished titles of Asia's Best CEO and Thailand Top CEO of the Year 2025, a testament to his leadership and transformative management.

Under Mr. Prasit's guidance, CPF has prioritized sustainable business practices, focusing on environmental, social, and governance (ESG) principles. The company has adopted sustainable innovation (Sustainovation) to enhance global food security, improve employee well-being, and foster stakeholder satisfaction.

These efforts have not only ensured appropriate returns for shareholders but also earned Mr. Prasit recognition from leading national and regional institutions. He received the Asia's Best CEO award at the 15th Asian Excellence Awards 2025 in Hong Kong, organized by Corporate Governance Asia, a premier financial media outlet. In addition, he was honored with the Thailand Top CEO of the Year 2025 award in the Agriculture and Agricultural Industry category by H.E. Nurak Marpraneet, Privy Councillor presented this prestigious award, by BUSINESS+ magazine in collaboration with the Faculty of Commerce and Accountancy at Thammasat University. These accolades highlight Mr. Prasit's commitment to sustainable management, navigating organizational challenges, and exemplifying modern leadership.

Mr. Prasit's success is attributed to CPF's forward-thinking initiatives as a leading company dedicated to innovation and customer satisfaction. Additionally, the emphasis on teamwork strengthens the organization's ability to innovate and develop the best products and processes for its customers.

This year, CPF also garnered several accolades at the 15<sup>th</sup> Asian Excellence Awards 2025. Mr. Paisan Chirakitcharern, Chief Financial Officer, was named Asia's Best CFO for his effective financial management and business planning. Mrs. Kobboon Srichai, Head of Corporate Affairs and Investor Relations, received the Best Investor Relations Professional award for her excellence in transparent disclosure adhering to good governance.

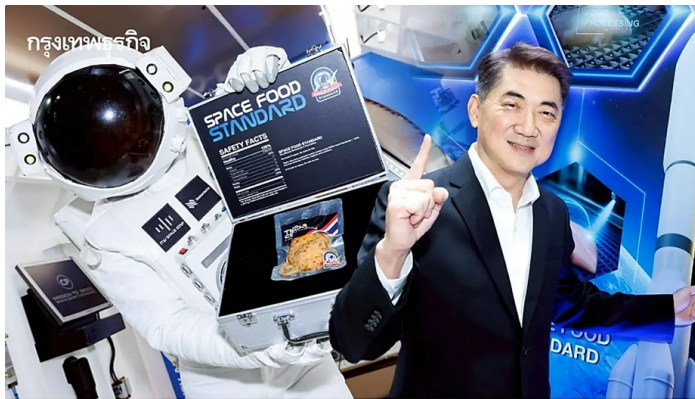


CPF also received two corporate awards: Best Investor Relations Company, reflecting its high standards of transparency and fairness, and the Sustainable Asia Award 2025, acknowledging the company's dedication to community, social, and environmental care in line with the United Nations Sustainable Development Goals (SDGs).

These national and regional accolades validate CPF's positive transformational management, driving the company's robust growth as a key player in the global food industry and contributing to the sustainable development of the Thai economy.

### **CPF's Basil Chicken Breast Passes NASA Regulations for Astronaut Food**

Source: <https://www.bangkokbiznews.com/business/economic/1186571> , 25 June 2025



Thai Chicken" Reaches Space: A Testament to Astronomical Safety Standards as Basil Chicken Breast Passes NASA Regulations for Astronaut Food on Axiom Mission 4 (Ax-4)

A new milestone in the history of the Thai food industry showcases the best of Thai cuisine to the world. The popular Thai dish "Basil Chicken Breast" has successfully met the stringent regulations set by NASA, ensuring it is free from contaminants and absolutely safe. Consequently, it has been officially selected as part of the astronaut food menu for the Axiom Mission 4 (Ax-4), which will transport four astronauts aboard the SpaceX Crew Dragon spacecraft to the International Space Station (ISS).

Developing a dish that meets the rigorous Space Food Standards involves ensuring safety, stability in the zero-gravity environment, and suitability for astronauts' long-term health, in compliance with NASA Standard 3001, Vol2, RevD. This challenging task required CP Foods to undergo inspections from the source of the raw materials, ensuring no growth hormones and a complete absence of antibiotics were used in the chicken rearing process. Every step of the production process, from farm to factory, was meticulously scrutinized.

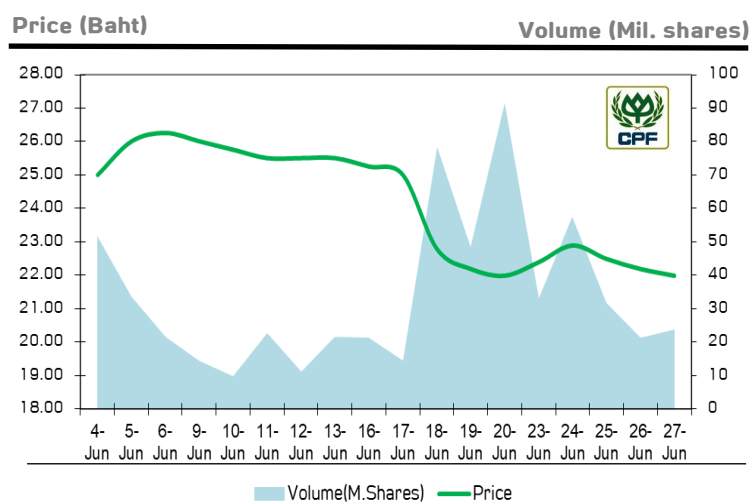
This ensures that the food provided to astronauts is free from contaminants and achieves the highest safety standards. Remarkably, the farms and factories that passed these stringent checks are the same ones that supply chicken for local consumption in Thailand.

From Thai dinner tables to outer space – Thai chicken not only meets the extraordinary safety standards required for astronaut consumption but also stands as a symbol of pride in the Thai food industry's capability to fulfill global health and safety demands.

The mission gained the support and enthusiasm of notable figures such as former NASA astronaut Mike Massimino and Mr. Prasit Boondounprasert, CEO of CPF, along with the Thai community in the United States. Celebrations were held at NASA's Kennedy Space Center in Cape Canaveral, Florida, while countless Thais in Thailand watched the rocket launch live.

The CP Mission to Space is yet another testament to the fact that "Thai chicken safety standards now meet the rigorous requirements of space food standards" and have indeed made it into space.

## Price Performances: CPF



June 2025	
Highest Price	26.50
Lowest Price	21.70
Closed Price	23.00
Average Volume/Day (Shares)	34,384,600

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