



Monthly Newsletter

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CP Foods Showcases Space-Grade Standards in Innovative Chicken Production

Source : Asia Food Journal, September 18, 2023



Charoen Pokphand Foods Public Company Limited (CP Foods) highlights its state-of-the-art chicken production process, meeting the exacting space safety standards. This ensures that their chicken products satisfy the stringent criteria of space-grade food. The company welcomed Thai media to its chicken processing plant in Nakhon Ratchasima province for a deeper understanding of the production process. This visit emphasized the company's dedication to unparalleled food safety, space standards, and supply chain integrity.

Dr. Payungsak S. Tanagul, DVM, Deputy Director of Standard and Regulation at CP Foods, states, "Our unwavering commitment to food quality and safety ensures that consumers receive superior value. Our advanced scientific and technical approaches form the foundation of this assurance."

CP Foods' chicken offerings stand out as the only Thai brand recognized for satisfying the stringent food specifications required for space missions through the "Thai Food Mission to Space" program.

Highlighting the stringent processes they've adopted, Dr. Payungsak outlines the five cornerstone standards:

1. Chickens are naturally selectively bred from the genetic level, inheriting vitality from their predecessor breeders.
2. Chicken feeds are designed based on age, ensuring optimal health and growth. The addition of probiotics enhances the chickens' natural defenses and boosts disease resistance. This meticulous approach negates the need for antibiotics and growth hormones. Their diet also boasts 23 vital vitamins and minerals.

3. Real-time disease monitoring ensures a germ-free upbringing for the chickens.

4. The dedicated Research Farm Lab supervises metabolic activities, delivering precision nutrition assessments.

5. The facility, designed with advanced biosecurity measures, ensures an environment where ambiance, temperature, and air circulation are optimal, adhering to the Five Freedoms animal welfare principles. To be healthy and happy chickens.

These principles combine global food safety benchmarks with innovative food production techniques to provide consumers with unparalleled safety.

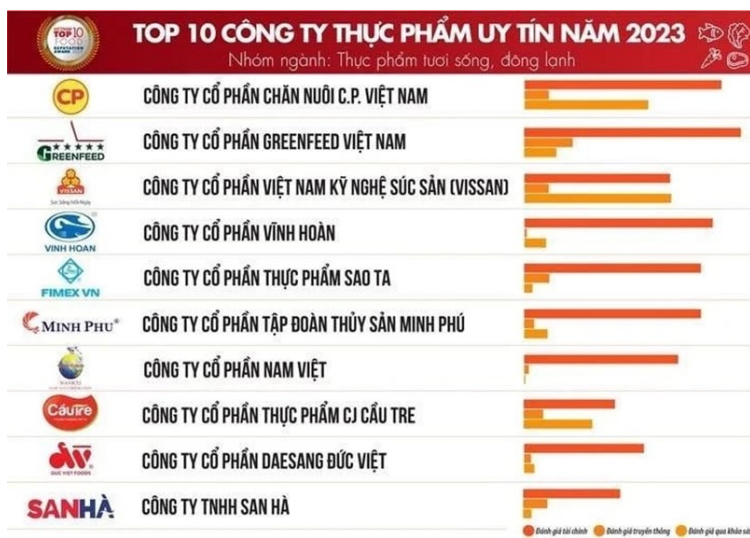
Dr. Payungsak adds, "CP Foods utilizes the Smart Factory system, incorporating advanced food production technologies like automation, AI, and IoT. This intelligent setup allows real-time monitoring, enhancing the safety of our products. Our Food Lab employs state-of-the-art equipment to rigorously test for residues and pathogens, ensuring healthful, safe, and traceable food even if we assure our process control."

CP Foods follows foundational food safety protocols, such as GHP, HACCP, BRC, and other globally accepted benchmarks. This dedication led to the establishment of the "CPF Food Standard," reassuring consumers of the company's excellence.

CP Foods' unwavering commitment to animal welfare earned it the 'KFC Asia Recipe for Good Award 2022.' This accolade underscores their efforts in exceeding animal welfare standards. Notably, CP Foods achieved a perfect score in KFC's rigorous 2022 assessment, achieving this target six years ahead of KFC's 2028 goal, reaffirming their commitment to a sustainable supply chain and exceptional food safety.

C.P. Vietnam continues to be the No. 1 reputable food company

Source: <https://vietnamagriculture.nongnghiep.vn>, 28 Sep 2023



(VAN) C.P. Vietnam continues to rank No. 1 in the Top 10 reputable food companies in 2023, Fresh-Frozen Food industry group, according to Vietnam Report.

On September 19, 2023, Vietnam Report Joint Stock Company (Vietnam Report) officially announced the Top 10 reputable companies in the Food and beverage industry in 2023. Among them, C.P. Vietnam continues to rank No. 1 in the Top 10 reputable food companies in 2023, Fresh-Frozen Food industry group. Thus, C.P. Vietnam has for 4 consecutive years (2020, 2021, 2022, 2023) where they led the ranking of "Top 10 reputable quality foods – Frozen food industry group".

Mr. Montri Suwanposri, General Director of C.P. Vietnam, said: "The ranking is an evaluation and recognition of the tireless efforts of the company's staff and employees in preserving brand reputation and improving product quality. The company will also continue to maintain quality and develop further to meet the increasing needs of consumers in Vietnam and around the world".



In 2022–2023, with the expansion of the food processing industry, especially the fresh and frozen food industry, C.P. Vietnam has put into operation three new factories processing sausage products (Hanoi Meat Products Processing Factory 2), and two pork slaughtering and dressing factories (in Hanoi and Binh Dinh).

These are all factories using modern technology and production lines according to international standards. The closed production process fully meets food hygiene and safety standards, bringing peace of mind to consumers.

Representative of C.P.'s pork slaughtering and dressing factory, Vietnam, shares: "During the slaughter process, pigs are hung on the conveyor belt, not in contact with the floor or base, helping to minimize product contamination. The temperature in the production area is always optimally controlled to ensure the best quality of meat products.

Every day, after each production shift, the entire factory is cleaned and disinfected carefully and in detail, meeting prescribed standards. Pork products from the factory are transported to customers by specialized vehicles, with sealed containers and air conditioning to bring consumers high-quality products, ensuring food hygiene and safety".

Not only are pork products invested in methodical technology and ensure food hygiene and safety, but Other food products of C.P. Vietnam are also carefully cared for. With investment in equipment, factories, and proactive input sources to ensure quality and meet "from farm to table" standards, C.P. Products Vietnam is diverse, ensuring prestige and quality.

C.P. Vietnam also wants to bring consumers high-quality food products that are convenient for shopping. The company has developed a direct distribution system and cooperated with partners like businesses and households. This is to build systems of food stores with cool, fresh, clean refrigerators, ensuring food hygiene and safety such as CP Porkshop, CP Freshshop, and CP Freshmart... At the same time, the company also provides products at large and small supermarket chains as well as convenience stores so that consumers can buy directly.

One of the pride and goals of C.P. Vietnam is to become "The World's Kitchen" according to the common goal of C.P. Group, bringing safe, nutritious, quality, and reputable food to consumers. The title of No. 1 prestigious food company in 2023 The fresh-frozen food industry group is one of the testaments to the tireless efforts of C.P. Vietnam on the journey to conquer the "Global kitchen".

ASIAMONEY recognizes CPF as the most outstanding in Asia in the agricultural business, winning the MOST OUTSTANDING COMPANY 2023 award

Source : <https://en.ryt9.com/s/Prg/3457452> , 28 Sep 2023



Charoen Pokphand Foods Public Company Limited or CPF has continually gained the confidence of investors. By winning the award for The Most Outstanding Company in Thailand – Agriculture Sector from the annual survey by Asiamoney magazine, a leading magazine in the region's finance and investment sector. with Mrs. Kobboon Srichai, Head of Corporate Affairs and Investor Relations Department, CPF, is the company's representative. Up to receive the award at the event held at Marina Bay Sands, Singapore

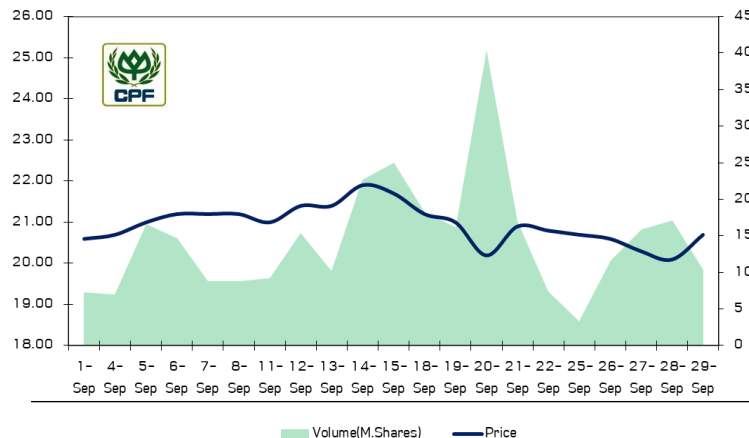
Mrs. Kobboon Srichai, Head of Corporate Affairs and Investor Relations Department, CPF said that the Most Outstanding Company in Thailand – Agriculture Sector award received this time. This is another success for CPF. It reflects investors' acceptance and confidence in the company's efficient financial management. amidst challenging economic conditions and rapid change and determination in conducting business to create "food security" for consumers around the world Promote access to high-quality food nutritious along with always taking care of society and the environment For sustainable growth under the philosophy of 3 benefits of the Charoen Pokphand Group and support the United Nations Sustainable Development Goals (SDGs).

"Amidst various challenges The company places importance on financial management and closely monitors the situation along with taking care of business partners along with helping to protect and protect biological diversity and alleviate climate change," Ms. Kobboon said.

Asia's Outstanding Companies Poll 2023 is the result of Asiamoney magazine's survey of financial experts ; Fund manager, Investment Analyst Including bankers and credit rating agencies Vote to select listed companies from 2023 of the most outstanding countries in Asia. For this year's award A total of 14 people participated in voting, considering overall performance. Financial management reporting Excellence of the management team and confidence in the investment relations team Including being outstanding in initiating and implementing projects on social responsibility and management according to ESG (Environment, Social, and Governance) guidelines.

Price Performances: CPF

Price (Baht) Volume (Mil. shares)



September 2023

Highest Price	22.10
Lowest Price	20.00
Closed Price	20.70
Average Volume/Day (Shares)	14,443,330

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