



# Charoen Pokphand Foods Plc.

Listed on the **S**tock **E**xchange of **T**hailand

## Monthly Newsletter

Volume 13 Issue 4 – April, 2013



- **CPF News : The Annual General Shareholders' Meeting No.1/2013**
  - : C.P.Pokphand - Change of date of Annual General Meeting and Closure of Register of Members
  - : CPF lays out \$100M Vietnam expansion
  - : CPF moves ahead in the fight against global warming with more than 100 products receiving carbon footprint labels
- **Price Performances : CPF**

## The Annual General Shareholders' Meeting No. 1/2013

Subject : Invitation to the Annual General Shareholders' Meeting No. 1/2013

To : Shareholders

On February 22 , 2013, the Board of Directors of Charoen Pokphand Foods Public Company Limited resolved to convene the Annual General Shareholders' Meeting No. 1/2013. The record date for the rights to attend the Meeting was set on March 8, 2013 and the share register book was closed on March 11, 2013 for Thailand Securities Depository Co., Ltd. to collect the shareholders' names in compliance with Section 225 of the Securities and Exchange Act B.E. 2535. Details of which are as follows:

Date and time : Wednesday, April 24, 2013 at 14.00 hrs.  
Registration time : 12.00 – 14.00 hrs.  
Venue : At the conference room, 3rd Floor, Convention Hall, Panyapiwat  
Institute of Management, 85/1 Moo 2, Chaengwattana Road, Bang  
Talad, Pakkred, Nonthaburi (Map of Venue, as per Attachment 10)

Shareholders are cordially invited to attend the Meeting on the date and at the time and venue mentioned above

---

## **CHANGE OF DATE OF ANNUAL GENERAL MEETING AND CLOSURE OF REGISTER OF MEMBERS**

Reference is made to the announcement of C.P. POKPHAND CO. LTD. (the “Company”) dated 22 February 2013 (the “Announcement”).

The Board announces that the forthcoming annual general meeting of the Company (the “AGM”) is rescheduled to 10 June 2013 (instead of 7 June 2013 as set out in the Announcement).

Accordingly, the closure period of the register of members of the Company for the purpose of determining the entitlement to attend and vote at the AGM is changed to 7 June 2013 to 10 June 2013, both days inclusive (instead of 6 June 2013 to 7 June 2013, both days inclusive, as set out in the Announcement). All transfer forms accompanied by the relevant share certificates must be lodged with the Company’s Hong Kong branch registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, for registration before 4:30 p.m. on 6 June 2013.

The book closure period for the purpose of determining the entitlement to the 2012 proposed final dividend (17 June 2013 to 18 June 2013, both days inclusive) and the payment date of the 2012 proposed final dividend (25 June 2013) remain unchanged as set out in the Announcement.

A notice to convene the AGM will be sent to all shareholders of the Company and will be published on the websites of the Company and the Stock Exchange in due course.

---

## CPF lays out \$100m Vietnam expansion

### **Move is in preparation for Asean single market**

*Bangkok Post March 25, 2013*

Charoen Pokphand Foods Plc (CPF) is gearing up to produce more processed foods in Vietnam in preparation to serve domestic demand and greater consumption expected from the coming single market in Asean.

Its CP Vietnam Corporation (CPV) unit is investing US\$100 million in several core businesses to support the production of processed food under the CP brand.

The investment includes setting up a new feed meal plant in Hai Duong province near Hanoi. The plant will start operating next month with annual capacity of 720,000 tonnes.

Sooksunt Jiumjaiswanglerg, CPV's general director, said the factory will use the most modern technology to ensure CPV's world-class standard of production and traceability.

A new processing plant has also been set up in Hanoi including a slaughterhouse and facilities to make processed food items including sausages.

CPV is also expanding its business in central Vietnam by setting up a new feed mill in Binh Dinh province.

The facility, with annual capacity of 216,000 tonnes, will be completed next year.

A shrimp-processing plant is being constructed in Hue in central Vietnam that should be ready by the middle this year. It will be the company's processing and export base for shrimp products

"These new manufacturing plants required a combined investment of \$100 million," Mr Sooksunt said.

CPV also plans to set up two feed meal plants in southern Vietnam.

The company's core businesses in Vietnam comprise feed mills, farms, processed food, ready-to-eat food and CP Shops, its distribution store.

It has six feed mills for livestock and aquaculture produce and a processing plant in southern Vietnam. Its total investment in Vietnam has reached \$1 billion.

Mr Sooksunt said CPV will focus more on manufacturing processed food as part of its policy to become a leader in terms of food safety and security.

"We have to aim for products to be exported under the name of Vietnam rather than only under the CP brand," he said

---

## **CPF moves ahead in the fight against global warming with more than 100 products receiving carbon footprint labels**

*Bangkokbiznews, March 13,2556*

Charoen Pokphand Foods PCL or CPF, the leader in the food and agricultural industry, is fully aware of the importance of the conservation of natural resources and the environment, especially the global warming crisis, which has resulted in severe weather patterns worldwide. CPF has therefore begun the assessment of the climate impact of its products with the Carbon Footprint Project, as well as various measures to manage its greenhouse gas emissions and resource consumption. As of now, the number of products from CPF and other food business units within C.P. Group stand at 133, covering products destined for the domestic and international markets, illustrating the Group's readiness to take on the challenge of being the "Sustainable Kitchen of the World".

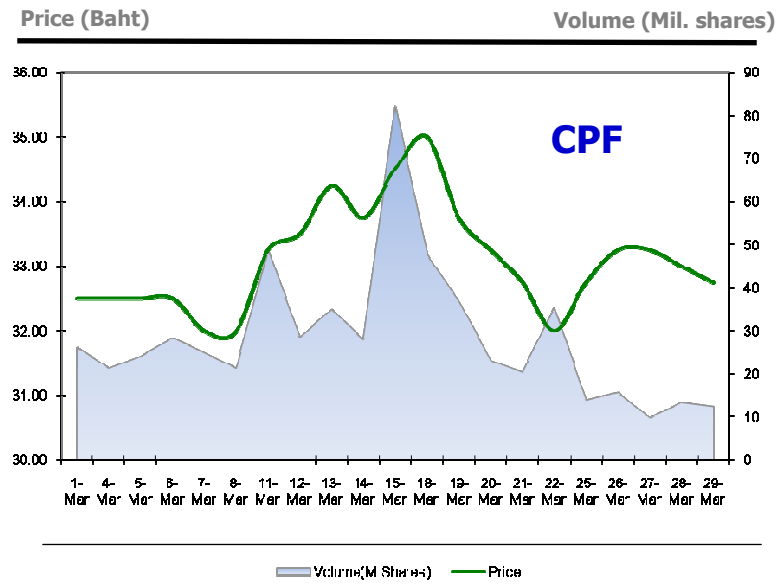
Ms Kularb Kimsri, CPF's Assistant Vice President of the Global Standard System Centre, said "the Carbon Footprint Project is just one project among CPF's various undertakings on environmental management and conservation of natural resources. CPF has developed its own internal resources, including employees who have now achieved TGO-certification as carbon footprint auditors, and advanced life-cycle assessment (LCA) software that allows transparent, accurate and reliable calculation of greenhouse gas emissions which can also be audited." She added that all the products that have undergone the analysis have now been registered with the Thailand Greenhouse Gas Management Organization (TGO), numbering at 133 and including such products as fresh meat products, processed food products, ready-to-eat products made from chicken, shrimp, and pork, such as shrimp wonton, teriyaki chicken, and fresh CP chicken. The list includes both products for the Thai and international market. CPF is also preparing to expand the project to cover even greater selection of products to affirm its commitment in the fight against global warming by adapting to the Low Carbon Economy for the future, as well as to position itself as a leader in the environmentally-friendly products market.

Consumers have begun to pay more attention to carbon labeling of products, and manufacturers that can demonstrate that their products have better environmental performance in terms of greenhouse gas emissions will be able to attract more business. The issue is important to both industries and consumers. Carbon footprint provides a mechanism for consumers to select products that are better for the climate, and at the same time companies can use it to communicate their effort in lowering energy use and greenhouse gas emissions.

CPF started its Carbon Footprint Project in 2008 based on the carbon footprinting standard PAS: 2050 developed by the United Kingdom, with the first product being "Chicken Snack" sold through Tesco Hypermart. In 2009, CPF entered TGO's pilot project on carbon footprint, becoming the world's first chicken producer to receive a carbon footprint label.

---

## Price Performances: CPF



March 2013	
Highest Price	<b>34.50</b>
Lowest Price	<b>31.50</b>
Closed Price	<b>32.75</b>
Average Volume/Day (Shares)	<b>27,700,000</b>

Charoen Pokphand Foods Plc.  
**Investor Relations Office**  
 26<sup>th</sup>Fl., C.P. Tower, 313 Silom Rd.  
 Bangkok 10500, Thailand  
 Telephone +662 638 2935-6  
 Facsimile +662 638 2942  
**Email: [iroffice@cpf.co.th](mailto:iroffice@cpf.co.th)**

Please note that this document contains forward-looking statements, obtained from various sources, that are subject to a number of factors and uncertainties. CPF makes no representation and accepts no responsibility or liability as to its completeness or accuracy. The message is provided for informational purposes and should not be construed as a solicitation or offer to buy or sell any securities.