



Charoen Pokphand Foods Plc.

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Topics

- **CPF News** : CPF convene the Annual General Shareholders' Meeting No.1/2016
: CPF put "Halal Sausage" on a spotlight, penetrating ASEAN markets
- **Price Performances** : CPF

CPF convene the Annual General Shareholders' Meeting No.1/2016

Charoen Pokphand Foods Public Company Limited invite Shareholders to attend the Annual General Shareholder Meeting No 1/2016. The Meeting will be held on April 22, 2016 at 13.30 hrs. At the conference room , 3rd Floor , Convention Hall, Panyapiwat Institute of Management , 85/1 Moo 2 , Chaengwattana Road, Bang Talad Pakkered, Nonthaburi.

Shareholders are cordially invite to attend the Meeting on the date and at the time and venue mention above.

CPF put "Halal Sausage" on a spotlight, penetrating ASEAN markets

Bangkokbiznews, March 17, 2106

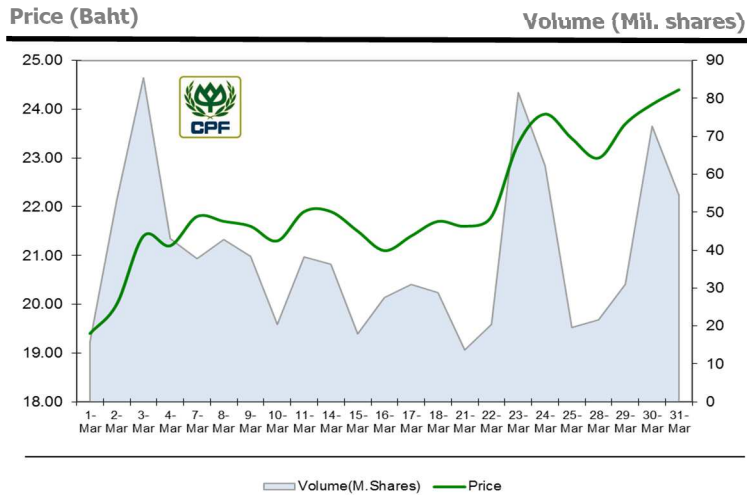
Mr. Sukhawat Dansermasuk, Executive Vice President - Ready Meal Unit and Corporate Food Research and Development Unit said that ready meal foods in particular sausage and bologna products are with continuous growth tendency, according to an increasing number of consumers who are health-concerned ones and also Muslims in ASEAN countries with growing economies such as Malaysia and Singapore. Because of that, CPF developed its high quality sausage products, resulting in a more variety of them. Moreover the company improved sausage ingredients to create more balance for consumers' health. Moe expansion of factory to enhance "Halal" sausage manufacturing capacity; a factory in Korat will be operated in the middle of this year.

"Consumers nowadays are fond of newly and dynamically developed products. Foods that are good for health and well beings of consumers themselves and their families in lie with convenience are in demand. Therefore for future food market trend, entrepreneurs have to study and develop more on sausage products that can fulfill health-concerned consumers' need. That is why CPF selected high quality ingredients which are pork, chicken, and Pangasius Dory fish (from CP Vietnam) including adding more mixtures or ingredients for a more nutritious and healthy sausage products. CPF also planned to develop light ready meal that comes with sausages for more variety of foods".

Currently CPF has sausage manufacturing capacity of 100,000 tons per year and will increase its capacity to 130,000 tons per year. "Halal" sausage factory is being constructed in Chokchai District, Nakornratchasima Province. The manufacturing can be started in the middle of year 2016. Apart from serving "Halal" product demand in Thailand, the manufacturing can also serve the needs among ASEAN country markets which there are approximately 300 million Muslim consumers or 50% of Halal consumer market.

Mr. Sukhawat also said that Thailand become manufacturing hub supporting markets in ASEAN countries as the country is a source of high quality ingredients along with having high technology food processing and manufacturing factories. More importantly, Thailand's "Halal" food is renowned and has been being accepted for its good taste and quality over a period of time.

Price Performances: CPF



March 2016	
Highest Price	24.90
Lowest Price	18.80
Closed Price	24.40
Average Volume/Day (Shares)	38,840,000

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