



Charoen Pokphand Foods Plc.

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Company News : CPF go green

Price Performance : CPF

“CPF Go Green”

Save the World, Save the Environment”

The repetition of its image as a leader in sustainable green business

The Nation Green report, June 28, 2012

World Environment Day is a day for organization to present their efforts and commitment to undertaking beneficial activities for the environment. Charoen Pokphand Foods Plc. Or CPF , a leading agro-industrial and food conglomerate, organized the event “ CPF Go Green Save the World , save the Environment” on this special day to present their commitment to helping mitigate global warming, one of the major challenges facing the world today . CPF has emphasize the introduction of environmentally friendly processes in all its business units to ensure the sustainable management of productive resources



Adirek Sripratak , President and Chief Executive Officer of CPF, highlighted the Progress of the company’s “Green Business” policy as a leading and green “Kitchen of the world , ” satisfying the latest consumer trend for sustainable eco-friendly production. At the event, CPF also present the CPF Green Farm certification to CPF’s model green farm as well as exhibitions to display many projects concerning the environment and energy.

“ One vision of CPF is the “Kitchen of the world” which emphasize the importance of environment and global warming,” said Adirek. “The company is committed to producing high-quality and safe food products to international standards using environmentally friendly production processes with the ultimate goal of becoming a “Green business.” We have a model farm and will expand to the feed and food businesses with upstream to downstream integration. We would like to satisfy the needs of consumers who are increasingly aware of the global environmental crisis. We expect to reduce green housed gas emissions of over 344,000 tons of carbon dioxide per year and reduce power costs by over 1,260 million baht per year through this policy. At the same time, we will transfer our technology to our business partners and suppliers enabling them to also become green businesses. The expected additional investment budget is around 500-1,000 million baht over the next 3-5 years, ” Adirek said

CPF has 323 production units in total, including 17 feed factories, 282 farms and 24 food factories, representing 38% of all units in the company, have undertaken energy and environment projects. A total budget of over 3 billion baht has been allocated to such projects, which include cogeneration systems, biogas production ,use of biomass for natural fuels, production , use of biomass for natural fuels, production of biodiesel from used vegetable oil, etc. The company has also adhered to international standards.

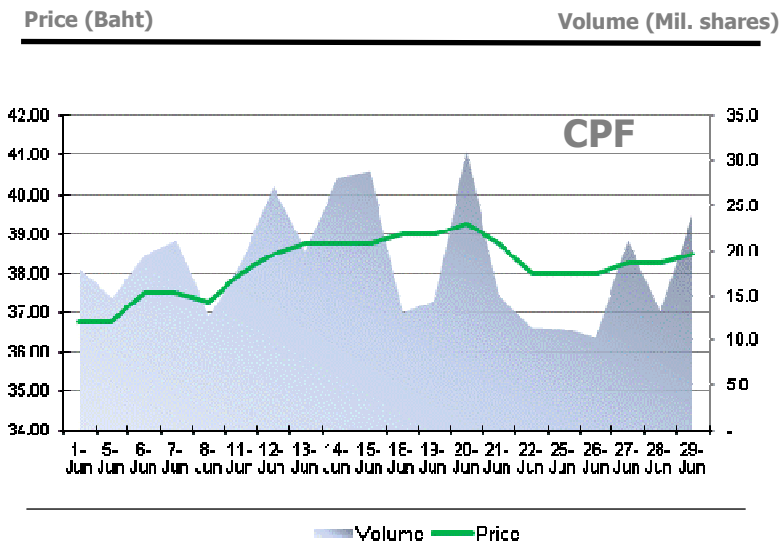
For example, it is the world’s first integrated chicken product to receive carbon labels for its products, which show the total amount of carbon dioxide released throughout a product’s lifecycle. Over 100 products have already received carbon label and many more are in he submission process for the certification. The company is determined to help alleviate global warning and be a part of the low-carbon economy in future.



Besides, CPF has organized the project “CPF’s Product Sustainability” CPF’s Product Sustainability” by highlighting the company’s sustainable achievements based on its long-lasting commitment to high-quality products, safe food and environmental standards. All these values strengthen CPF’s global recognition as leading brand adhering to the principles of Green Product, Green Logistics and Green Value Chain.

CPF Go Green , CPF’s policy to help save the world , reflects the company’s dedication to help mitigate global warning, which posed harmful effects in the form of natural disasters increasingly being seen worldwide nowadays. It is not too late for everyone to take serious and concerted action in solving the problem. One can start by simply planting a tree. Then 7,000 people will bring about at least 7,000 trees, a number significant enough to help slow down the earth’ rising temperature.

Price Performances: CPF



June 2012	
Highest Price	39.50
Lowest Price	36.50
Closed Price	38.50
Average Volume/Day (Shares)	18,600,000

Charoen Pokphand Foods Plc.
Investor Relations Office
 26thFl., C.P. Tower, 313 Silom Rd.
 Bangkok 10500, Thailand
 Telephone +662 638 2935-6
 Facsimile +662 638 2942
Email: iroffice@cpf.co.th

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