



Monthly Newsletter

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Topics

- **CPF News** : CPF hosts E-AGM to ensure shareholder safety
 - : CP Foods Malaysia new ready-to-cook series feature Malaysian favorite dishes
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- **Price Performances** : CPF

CPF hosts E-AGM to ensure shareholder safety

Efinancethai, 23 April, 2021

Mr. Prasit Boondoungprasert, chief executive officer of Charoen Pokphand Foods (CPF), revealed that due to the widespread situation of the coronavirus infection (COVID-19) epidemic, the company has changed the format of the Annual General Meeting of Shareholders No. 1/2021 to E-AGM to ensure the highest safety of shareholders.

In the midst of the COVID-19 epidemic, CPF has set stringent preventive measure throughout the production chain. This is to make sure that food production will not be disrupted by the pandemic.

CP Foods Malaysia new ready-to-cook series feature Malaysian favorite dishes

Minime Insights, 10th April 2021



CP Foods Malaysia has launched a new Ready-to-Cook series featuring Malaysian favourite spicy dishes. The range comprises spicy chicken dishes like Kari Ayam (chicken curry), Rendang Ayam (chicken rendang) and Ayam Masak Lemak Cili Api.

However, you do need to add some additional ingredients such as coconut milk as per the cooking instructions.

The new CP ready-to-cook series tap into the trend of cooking from home but still offer the convenience of not having to cook everything from scratch. This way, consumers can enjoy a hassle-free quality meal.

CP Foods convinces meat with animal welfare practices is safe to consume

Matichon , April 20, 2021

Charoen Pokphand Foods PCL (CP Foods) has developed animal welfare practices together with biosecurity system to prevent animals away from disease pandemic to ensure healthy animals, quality meats and safety foods through food security and sustainability goal.

Dr. Damnoen Chaturavittawong, DVM, Senior Vice President of Swine Veterinary Service and head of Preventive Measures of CP Foods' Covid-19 Monitoring and Management Center, said food safety production for consumer's good health is one of an important goal of CP Foods to develop food security. Since the outbreak of the virus Covid-19, CP Foods has announced strong preventive measures both in human and animal. The measures are important guideline and has been implemented in line with animal welfare practices, which is the fundamental of farming to ensure animal's good health without suffering and sickness to create quality meat.

CP Foods also implemented biosecurity system, which is the farm management to prevent diseases focusing on farm construction, closed-operating farm with temperature control system, well treat to animal such as traceable water and feed for instance. Moreover, the company has encouraged its farmers under the contract farming to undertake all animal welfare practices and efficient farm management to avoid any pandemic such as African Swine Fever (ASF) in pig and infectious diseases in humans like Covid-19. These practices have ensure food safety throughout the supply chain.

"Animal Welfare Principle draws to encourage animal to grow naturally with happiness and strong health without any sicknesses and without risk factors which would affect to human being such as the use of anti-biotic or growth hormone. The principle has also guaranteed quality of meat and food safety throughout the supply chain," said Dr. Damnoen.

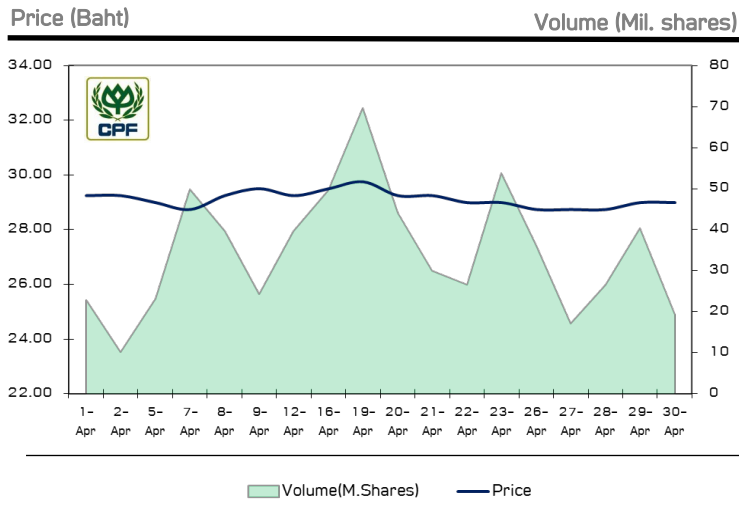
Resulted in the implementation of animal welfare principle continuously, CP Foods has been well accepted in the international arena. Latest, the company has been stepped up onto Tier 3 from Tier 4 in by the Business Benchmark on Farm Animal Welfare Report 2020 (BBFAW).

Moreover, CP Foods also concentrates on meat innovation for good health of humans such as Benja Chicken with is fed naturally with brown rice and without antibiotic and growth hormones and Cheeva Pork with Omega 3 and selected pig breed throughout the innovative feeding practices. The company is also developing plant-based meat protein to create more consumer's choices.

However, consumer have to focus on purchasing high quality meat by looking at symbol of Food and Drug Administration or "Pasusat OK", which is the guarantee mark by the Livestock Development Department on the package of meat products with clear expired date. The most important practice for consumer is to cook all meat with appropriate temperature to prevent diseases

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Price Performances: CPF



April 2021	
Highest Price	30.00
Lowest Price	28.50
Closed Price	29.00
Average Volume/Day (Shares)	34,593,000

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