



Monthly Newsletter

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Topics

- **CPF News** : Mahidol University and CPF strike food innovation R&D pact for Thais' good health
: CP Taiwan's subsidiaries Ruimu announced to purchase land in Tainan city
: Royal Thai Consulate-General in Chennai visited CPF Booth at "Top Thai Brand 2019"
- **Price Performances** : CPF

Mahidol University and CPF strike food innovation R&D pact for Thais' good health

Bangkok Post, August 7, 2019

Mahidol University signed a research and development pact with Charoen Pokphand Foods PLC (CPF) to explore health food innovations that respond to the needs of consumers at all ages for the sustainable health of all Thais.

Assoc. Prof. Suvatna Chulavatnatol, Ph.D, Dean of Mahidol University's Faculty of Pharmacy, said the R&D agreement built upon the two organizations' joint health-food innovation is marked as an innovative food project for society. Through cooperation with CPF, the university aims to create health food for a better quality of life and sustainable social development with its accumulated knowledge. A network to explore health food will also be established, to add value to products and boost economic growth in support of the government's policy to achieve Thailand 4.0 through public-private cooperation. Meanwhile, pharmaceutical knowledge will be applied in the development of food technology, paving way for the development of nutraceuticals and the improvement of Thailand's research capability and university-level education in the long term.

Dr.Sommai Tachasirinugune, Executive Vice President of CPF, said CPF has strong commitment towards food R&D, to magnify its leading position in Thai and international food industry under the "Sustainable Kitchen of the World" vision. CPF Food Research and Development Center has collaborated with universities across the world on comprehensive researches on nutraceuticals, to introduce food and beverages that address the changing demographics and the food industry's demand as well as ensure good nutrition for consumers of all ages.

"CPF is ready to deploy our R&D team and world-class technology to push Mahidol University's academic knowledge to the next level. We will develop health and special food items and enhance the capacity in introducing quality and safe food products for consumers of all ages, for sustainable social benefits," Dr.Sommai said.

CPF Research and Development Center Co., Ltd. was established in 2018, employing experts in food science, nutrition, food arts and engineering. With international-standard food labs and factory, the company aims to support CPF's social responsibility and sustainability goals that specify the need to boost its health food ratio by more than 30% of the Company's new product development within 2020, in line with the United Nations' health food development goal for the sustainability of all people's health.

[CP Taiwan's subsidiary Ruimu announced to purchase land in Tainan city worth NTD40.93 million to facilitate its parent company egg business expansion.](#)

Commercial Times , August ,7 2019

Taiwan-based publication Commercial Times reported on CP Taiwan's plan to expand its egg business, as the company announced the purchase of land in Tainan city through its subsidiary Ruimu. The company is said to have spent NTD40.932 million on the land purchase for building additional ranch facilities.

[Royal Thai Consulate-General in Chennai visited CPF Booth at "Top Thai Brand 2019"](#)

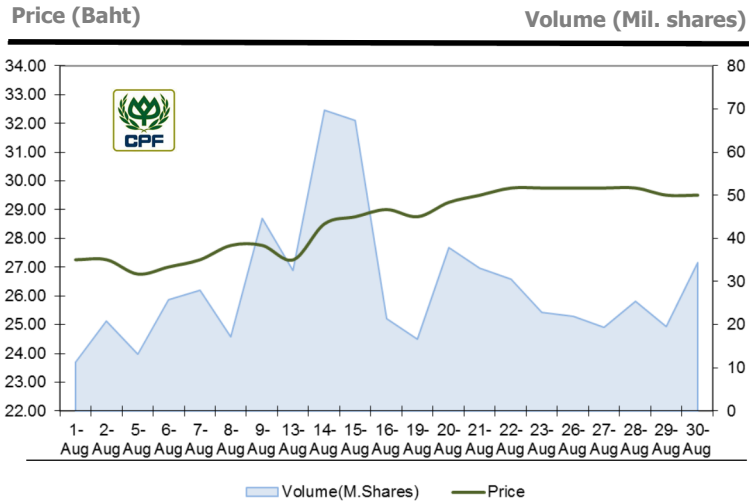
Bangkokbiznew, August 6, 2019



Ms. Pakvipa Ahvipphan, Acting Consul-General of Thailand in Chennai of India and Ms. Jittima Nakmano, Director of Thai Trade Center, Commercial Section of Royal Thai Consulate in Chennai visited CPF exhibition booth at "Top Thai Brand 2019" trade show held by Ministry of Commerce at Phoenix Market City Mall in Chennai. The honour guests were welcomed by Mr.Wichit Kongkeaw, President of CPF India (Aquaculture business)and his managements.

CPF booth had showcased the innovative food products and its traceable production process aligned with global standards. CP Fresh's premium frozen shrimp and processed fish are the highlight products presented at the booth. "CP Fresh" is a latest new brand , introduced by CPF India, providing the premium quality frozen shrimp produced from CPF Smart Farm to Indian consumers.

Price Performances: CPF



August 2019	
Highest Price	30.00
Lowest Price	26.75
Closed Price	29.50
Average Volume/Day (Shares)	29,220,000

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