

Monthly Newsletter

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<u>CP Foods named the Most Outstanding Company in Thailand – Agriculture Sector</u>

by ASIAMONEY in 2022

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Source : www.minimeinsights.com, 23 Sep 2022



Charoen Pokphand Foods Public Company Limited (CP Foods) has won "The Most Outstanding Company in Thailand – Agriculture Sector" award from Asia's Outstanding Companies Poll 2022 organized by ASIAMONEY Magazine, Asia's leading financial and investment media outlet.

This prestigious honor demonstrates CP Foods' dedication to offering responsible, nutritious and safe food products to consumers across the globe in line with its "Kitchen of World vision. Additionally, CP Foods also strives to create positive impact to the society and environment according to the "CPF 2030 Sustainability in Action" strategy and CP Group's 3 Benefits principle.

In order to secure the food security of people all over the world, CP Foods promises to conduct business in accordance with good governance principles, with concern for social and environmental balance, in tandem with the growing of business partners and society.

This award was based on survey data from more than 4,620 participants from 958 financial institutions and rating agencies in 12 Asian countries. The criteria were evaluated from the company's overall performance including its financials, management team, IR activities, and CSR initiatives. The award also reflects the company's wide recognition from investors and financiers in the Asia region.

The Asia's Outstanding Companies Poll 2022 award was announced at the Shangri-La Hotel. Singapore with Mrs.Kobboon Srichai, Executive Committee and Company Secretary, at CP Foods was the representative.

CP Foods reinforces commitment to animal welfare, attains Farm F1rst assurance

Source: https://www.foodsafetyafrica.net , 16 Sep 2022



THAILAND – Charoen Pokphand Foods PLC (CP Foods), a global top three producer of poultry and pork, has become the first Thai company to secure the UK's Farm F1rst certification for its chicken production process, affirming its commitment to food security and safe supply chain that underpins animal welfare.

The certification amplified CP Foods' traceable and internationally-recognized practices on animal and worker welfare as well as environmental care.

According to Dr. Payungsak Somyanontanakul DVM. Vice President for Food standard and President of CP Foods Animal welfare committee, said that the Company has placed its emphasis on international animal welfare standards in the meat production process.

He claims that this has prompted confidence among major trade partners like the European Union, the United Kingdom and Japan which have continuously placed orders for CP Foods chicken for more than 3 decades.

Dr. Payungsak noted that the LR Farm F1rst assurance is the latest proof that CP Foods has continually upgraded its production in line with international practices concerning animal and worker welfare and the environmental health.

CP Foods is the first Thai company to be certified and this will assure consumers in the UK that CP Foods products come from an ethical and socially- and environmentally-responsible process.

"LR Farm F1rst lifts Thailand's chicken production process to the international level. Animal welfare, workers' safety and occupational health and environmental-friendly management approach can be traced throughout the supply chain, to assure global consumers of food security," Dr. Payungsak said.

The company's chicken production process was recently awarded the highest level for food safety, known as QS in Germany and throughout Europe.

To reassure customers that the company cares about animal welfare, its chicken products have been certified to a number of international standards.

These include Raised without Antibiotics, which guarantees consumers that animal products were produced without exposure to antibiotics, and Global GAP, an internationally recognized standard for farm production.

CP Foods has accentuated the use of modern technology in managing farm and animal welfare as well as improving the physical environment of farms that fully supports chicken's natural behaviors. For instance, hanging objects for pecking and providing toys or balls for the chicken to play with are just a few examples.

The Company sets sight to complete the physical environment improvement at all broiler chicken farms in Thailand and abroad by 2030.

In addition, the Welfare Outcome Measure (WOMs) has been implemented for livestock in Thailand and abroad to reassure consumers throughout the world that CP Foods' products are hygienic and support caring for society, the environment, and animals.

Farm F1rst assurance scheme is a new global certification Scheme designed to deliver safe and secure food supply chains with a commitment to animal, bird, and worker welfare.

Underpinned with local regulatory and relevant environmental requirements, it also contains Good Agricultural Practices.

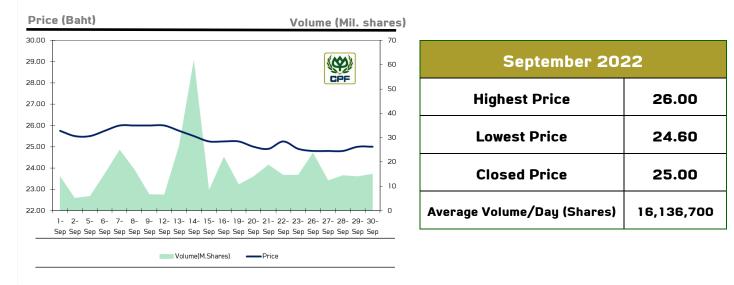
CP Malaysia sells Meat Zero plant-based meals at 7-Eleven stores in Malaysia

Source : www.minimeinsights.com, 21 SEP 2022



CP Malaysia has started selling CP Foods' <u>Meat Zero</u> plant-based ready meals through the 7-Eleven network in Malaysia. The range comprises Stir Fried Thai Basil and Mince With Rice and Spaghetti Bolognese, all made with Meat Zero plant-based ingredients suitable for vegans, vegetarians and flexitarians.

Price Performances: CPF





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