



Charoen Pokphand Foods Plc.

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Topics

- **News** : CPF and NH Foods unite to form CPF NH to deliver high-quality processed pork products for Asian consumer
: CPF India Expands into the Premium Shrimp Market to Win the Hearts of Indian Consumers
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CPF and NH Foods unite to form CPF NH to deliver high-quality processed pork products for Asian consumers

Source : <https://en.moneyandbanking.co.th/2025/205306/> on 29th Oct 2025



Charoen Pokphand Foods Public Company Limited (CPF) of Thailand and NH Foods Ltd. of Japan, two leading food companies in Asia, join forces to establish a new joint venture, CPF NH Foods Co., Ltd. This partnership unites leading capabilities in innovation, food safety, high-quality protein production, and sustainable manufacturing processes to serve the rising demand for premium processed pork products across Asia.

The new venture, established between CPF Food and Beverage Co., Ltd. (CPFFB), a subsidiary of CPF, and NH Foods Ltd., will focus on developing, producing, and marketing processed pork products for consumers in Thailand and key export markets including Japan, Hong Kong, Singapore, and other Asian countries. CPF's modern processing facility in Chachoengsao province will serve as the production hub.

Under this strategic partnership, NH Foods will leverage its global leadership in product development and advanced manufacturing technologies, while CPFFB will supply premium pork raw materials that meet international food-safety standards, supported by its extensive distribution network across Thailand and regional markets. Prasit Boondoungprasert, Chief Executive Officer of CPF, said the partnership reflects a shared ambition to raise Asia's food industry to world-class standards.

"The establishment of CPF NH Foods marks a significant milestone in uniting the strengths of two of Asia's foremost food enterprises. By integrating CPF's end-to-end distribution network and raw material sourcing with NH Foods' advanced product development and manufacturing standards, we are setting new standards in food manufacturing – delivering premium-quality processed foods to consumers across Asia. This collaboration not only reinforces our position in the global processed pork market but also advances our vision of sustainable growth as the 'Kitchen of the World.' Together, we aim to exceed evolving consumer expectations while shaping the future of high-quality, sustainable food solutions." Prasit remarked.



Nobuhisa Ikawa, President and Chief Executive Officer of NH Foods, said the joint venture marks an important step in strengthening long-term cooperation between the two regional leaders.

“NH Foods is working to create new value in protein through co-creation and challenges, is further accelerating its business alliance with CPF, whose strengths lie in the field of processed livestock foods. In doing so, the two companies will leverage each other's strengths to strongly promote their business in this field overseas, primarily in Asia.”

The partnership builds on the Comprehensive Strategic Partnership Agreement signed between CPF and NH Foods last year. Under that earlier alliance, CPF imported premium-grade beef from NH Foods for distribution in Thailand. The success of that collaboration laid the foundation for this new joint venture, which aims to further enhance both companies’ competitiveness and ensure sustainable growth across Asia’s fast-evolving food landscape.

CPF India Expands into the Premium Shrimp Market to Win the Hearts of Indian Consumers

Source : https://www.facebook.com/CPFGroup?locale=th_TH , 15th Oct 2025



CPF India proudly launched “CPfresh Premium Frozen Shrimp” at World Food India 2025 in New Delhi, under the concept “From Farm to Your Favorite Dishes” – bringing freshness and quality straight from the farm to every plate.

Mr. Kiran Mungthin, Deputy Chief of Mission at the Royal Thai Embassy in New Delhi, together with ambassadors and diplomats from several countries including Spain and Vietnam, joined the event to taste and praise the freshness and quality of CPF’s shrimp.

“CPF’s shrimp are incredibly fresh, sweet, and of excellent quality – perfect for health-conscious Indian consumers who value food safety and premium standards,” said Mr. Kiran.

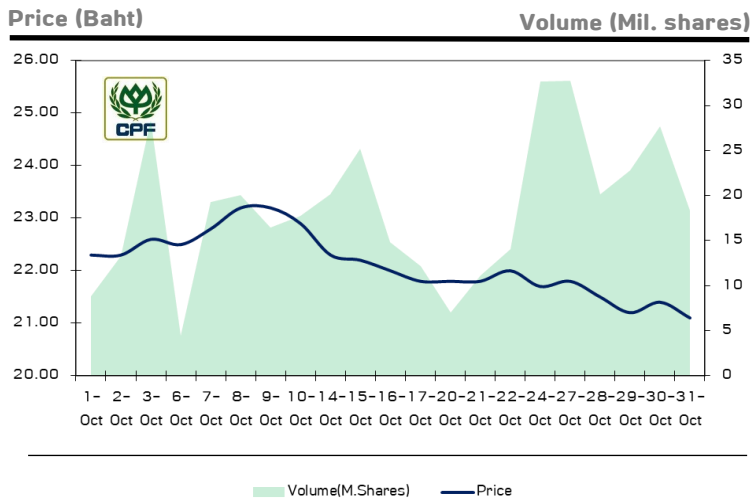
CP fresh – Perfection in Every Step

- Carefully selected shrimp from CPF SMART FARM
- Raised with probiotics for natural health
- Chemical- and antibiotic-free
- Temperature-controlled logistics from farm to factory
- Produced under world-class food safety standards

The CPfresh booth drew large crowds of entrepreneurs, trade partners, and Indian families – all impressed by the taste, freshness, and quality, exclaiming:

“So fresh, so sweet, so delicious – we want to cook it at home!”

Price Performances: CPF



October 2025	
Highest Price	23.40
Lowest Price	21.10
Closed Price	21.10
Average Volume/Day (Shares)	18,444,100

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