



## Monthly Newsletter

Volume 25 Issue 01 - January, 2025

### Topics

- **News** : CPF and Boehringer Ingelheim Animal Health Collaborate to Cut Carbon Emissions
  - : FIVE STAR Earns Recognition as “Best Food Franchise” at Thailand Franchise Award 2024
  - : CP Vietnam Wins Two Prestigious Awards, Reflecting World-Class Quality
- **Price Performances** : CPF

### CPF and Boehringer Ingelheim Animal Health Collaborate to Cut Carbon Emissions with Innovative Packaging Waste Management

Source: <https://www.cpfworldwide.com/th/media-center/On 30<sup>th</sup> Jan 2025>



Charoen Pokphand Foods., PLC. (CPF), a leading integrated agro-industrial and food business, has signed a Memorandum of Understanding (MOU) with Boehringer Ingelheim Animal Health (Thailand) Co., Ltd., a global leader in animal health. The collaboration aims to drive their mission and commitment to supporting the goal of achieving net-zero greenhouse gas emissions (Net-Zero), contributing to environmental conservation and fostering a low-carbon society.

The agreement focuses on efficient waste management through the conversion of used poultry farm veterinary packaging into Refuse-Derived Fuel (RDF), a renewable energy source. The signing ceremony was attended by Mr. Panuwat Niamprem, Head of Integrated Poultry Business of CPF, and Mr. Apisak Khunwetch, Head of Animal Health at Boehringer Ingelheim Animal Health (Thailand) Co., Ltd. Also present were Mr. Prasit Boondoungprasert, CEO of CPF, and executives from both organizations, Mr. Johannes Kerner, Economic Cooperation Advisor at the German Embassy in Thailand, and representatives from the German-Thai Chamber of Commerce and the public sector. This marks a significant milestone in advancing Boehringer’s “Towards Net Zero for the Neo World” initiative in Thailand, aligning with CPF’s Net-Zero 2050 target.

Mr. Johannes Kerner, Economic Cooperation Advisor at the German Embassy, commended the “Net Zero for the Neo World” project as an example of Germany’s commitment to environmental responsibility and technological innovation. He highlighted the effective collaboration between German and Thai business partners in enhancing production efficiency and reducing carbon emissions in the food industry, creating a ripple effect of positive environmental impact. He praised Boehringer for initiating the project and CPF for promoting a circular economy within the food production value chain.

Mr. Prasit Boondoungprasert, CEO of CPF, stated that CPF and Boehringer have been long-standing partners, working closely with the public sector, including the Department of Livestock Development, to develop the livestock industry. He emphasized that in today’s business landscape, all stakeholders—both public and private—must work together to balance business and environmental responsibilities. CPF prioritizes achieving Net-Zero emissions by 2050, along with sustainable water and packaging management. The collaboration with Boehringer strengthens their joint efforts in packaging sustainability, contributing to environmental conservation.



Mr. Apisak Khunwetch, Head of Animal Health at Boehringer Ingelheim Animal Health (Thailand) Co., Ltd., expressed his pleasure and honor in partnering with CPF. He noted that this collaboration would enhance operational efficiency, drive environmental responsibility, and support global food security through sustainable business practices.

Ms. Cinderella Carlinda Kalimpin, Head of Animal Health for ASEAN, South Korea, Australia, and New Zealand at Boehringer Ingelheim Animal Health, reaffirmed Boehringer's focus on long-term responsibility and sustainable development. She emphasized the importance of partnerships in developing environmentally friendly products. The collaboration with CPF reflects both companies' commitment to expanding joint initiatives to address environmental challenges that significantly impact animal, human, and planetary health.

The partnership between CPF and Boehringer demonstrates their dedication to reducing greenhouse gas emissions and promoting environmentally friendly practices in the animal health and food industries. The initiative involves properly categorizing and converting used poultry farm veterinary packaging into RDF fuel. In 2024, Boehringer received certification from TÜV Rheinland, a globally recognized certification body, confirming the reduced environmental impact of its innovative poultry pharmaceutical packaging. The new technology significantly lowers environmental impact compared to traditional glass bottle packaging throughout its lifecycle, from production and transportation to storage and waste management.

## **FIVE STAR Earns Recognition as "Best Food Franchise" at Thailand Franchise Award 2024**

Source : <https://mgronline.com/business>, On 21<sup>st</sup> Jan 2025



FIVE STAR reaffirms its leadership in the food franchise industry in Thailand for over 40 years of excellence with three major awards at the Thailand Franchise Award 2024 (TFA 2024), organized by the Department of Business Development, Ministry of Commerce. The awards include Best Food Franchise Award, 1st Runner-Up for Franchise of the Year 2024, and 1st Runner-Up for Best Export Franchise. These accolades highlight the brand's commitment to delivering quality, value, and sustainability to consumers and investors, all while adhering to the guiding principle of "food as medicine" in every meal.

Mr. Sunthorn Jaksukan, President of CPF Restaurant and Food Chain Co., Ltd., stated, "FIVE STAR is dedicated to continuous business improvement and development, ensuring mutual growth alongside our franchise partners. The recognition from Thailand's Ministry of Commerce reaffirms entrepreneurs' confidence in our brand. We are ready to deliver value through quality offerings, bringing joy to every meal at family tables. We believe true success is measured by the enjoyment of quality, value-driven, and healthy food by our consumers, while our franchises thrive with us."

He added, "For over four decades, FIVE STAR has been enabling restaurant entrepreneurs to establish stable incomes, currently boasting more than 10,000 branches worldwide - 5,000 in Thailand and another 5,000 overseas. Our focus remains on nurturing strong, quality franchisees and delivering safe, high-quality food. As a true business partner, we create opportunities and providing comprehensive support. Our proven strategies, combined with long-standing reputation in the franchise business, equip us to meet the needs of entrepreneurs looking for sustainable business growth."

As a beloved restaurant franchise brand among both entrepreneurs and consumers, FIVE STAR firmly upholds four core values of value:

1. Value for Taste: Preparing chicken and diverse dishes with a unique recipe that delivers a perfectly tender, aromatic, and harmonious flavor.
2. Value for Quality: Upholding international standards throughout the production process to deliver nutritious meal that foster good health.



3. Value for Quantity: Committing to generous portions without compromising quality, even during challenging times.

4. Value for Price: Offering the most “valuable” food at prices that are accessible to everyone.

FIVE STAR invites prospective investors seeking opportunities in the food industry to explore franchise ownership. The franchise model is accessible and easy to start, featuring flexible investment options tailored to meet of aspiring entrepreneurs, backed by a team of dedicated professionals.

For those interested in owning a franchise business, please find more details at <https://fivestar.in.th> or call 02-800-8000.

## **CP Vietnam Wins Two Prestigious Awards, Reflecting World-Class Quality**

Source : <https://vir.com.vn>, 15<sup>th</sup> Jan 2025



- TOP 10 Leading Animal Feed Companies for Five Consecutive Years
- TOP 50 Best Companies in Vietnam

At the grand awards ceremony, CP Vietnam brought pride to the nation by receiving the TOP 10 Leading Animal Feed Companies award for the fifth consecutive year, along with being recognized as one of the TOP 50 Best Companies in Vietnam 2024, hosted by Vietnam Report in collaboration with VietNamNet.

Mr. Pawalit Ua-Amornwanit, CEO of C.P. Vietnam Corporation, together with the management team, proudly accepted these esteemed accolades. This achievement stands as a testament to the dedication and commitment of every employee, as well as the unwavering support of farmers nationwide.

C.P. Vietnam is contributing to the advancement of Vietnam’s economy by producing high-quality agricultural products, ready for export to global markets. Under the prestigious “Made in Vietnam” label, C.P. Vietnam upholds the highest standards of quality and reliability.



Secrets to Success



Leveraging advanced technology to develop high-quality products.



Commitment to the highest safety standards.



Environmental stewardship to foster community sustainability.



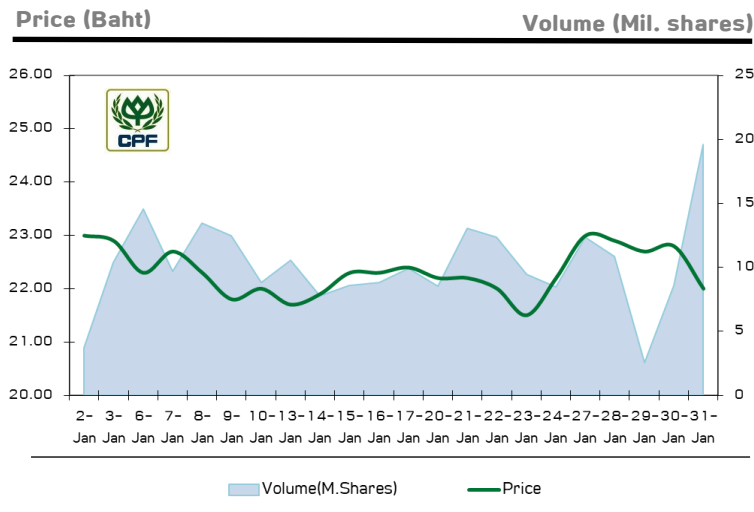
Improving the quality of life for farmers and local communities.

Guided by the vision of becoming the “Kitchen of the World,”

CP Vietnam is committed to leading the agricultural and food sectors both locally and globally. This ambition is fueled by the collective efforts of its dedicated team, partners, and farmers who journey together toward shared success.

A heartfelt thanks to all supporters who have contributed to this achievement, helping CP Vietnam grow alongside the nation with strength and stability.

## Price Performances: CPF



January 2025	
<b>Highest Price</b>	<b>23.40</b>
<b>Lowest Price</b>	<b>21.50</b>
<b>Closed Price</b>	<b>22.00</b>
<b>Average Volume/Day (Shares)</b>	<b>10,206,700</b>

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