



# Charoen Pokphand Foods Plc.

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**Company News** : CP Foods India launches the 5<sup>th</sup> branch of “Five Star Chicken”

: CPF wins 29 CSR-DIW awards from MOI

: Newest “Snax CP” launches at Takashimaya Singapore

**Price Performance** : CPF



*Happy New Year 2013*



*May every day of the new year  
glow with good cheer and happiness  
for you and your family.*



## CP Foods India launches the 5<sup>th</sup> branch of “Five Star Chicken”



**Mr. Preeda Chunwong (5<sup>th</sup> from Right)**, Senior Vice President, together with **Mr. Sanjeev Pant (Middle)**, Vice President of CP India Co., Ltd (CP Foods India) and the CP Foods India team recently launched the 5th branch of “Five Star Chicken” in Bangalore city. The newest branch was located at SJR Tech Park, ITPL on Whitefield Road. In the event, “Five Star Chicken” was quite popular among the white-collar workers from its tasty in reasonable price. CP Foods India aims its latest launch will extend the “Five Star Chicken” brand to be known among Indian consumers.

## CPF wins 29 CSR-DIW awards from MOI



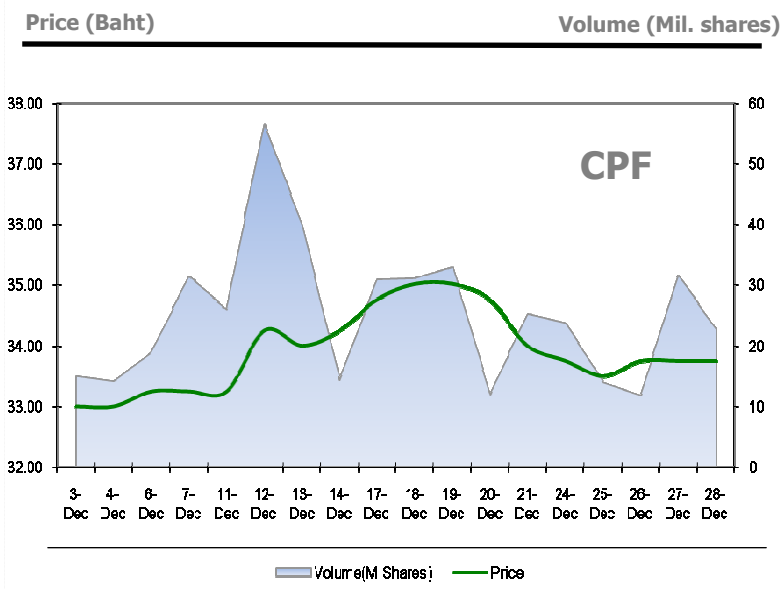
**Mr. Chumpon Cheewaprapanunt (Right)** Deputy Director General Department of Industrial Works, Ministry of Industry, presided over the award presentation ceremony of CSR DIW 2012 in CSR-DIW Network and CSR-DIW Continuous to **Mr. Chairath Rattanaudom (Left)** the representative of Charoen Pokphand Foods Plc. (CPF). In this year, CPF wins 29 CSR-DIW awards from Ministry of Industry (MOI) which significantly reflected its business in social and environmental responsibility and geared up to the global management system. The ceremony was held recently at Impact Muang Thong Thani.

## Newest "Snax CP" launches at Takashimaya Singapore



Mr. Marut Jitpatima, Ambassador of Thailand (Middle), and Mr. Viboon Supakarpongkul (2<sup>nd</sup> from Left), Senior Vice President of Charoen Pokphand Foods Plc. (CPF) joined to open the newest branch of "Snax CP" at Takashimaya Department Store in Singapore. CP Singapore aims its model to spread the snack products under CP brand which will be opened for the franchisees in the nearest future.

## Price Performances: CPF



December 2012	
Highest Price	35.50
Lowest Price	32.75
Closed Price	33.75
Average Volume/Day (Shares)	25,080,000

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