



Charoen Pokphand Foods Plc.

Listed on the **S**tock **E**xchange of **T**hailand

Monthly Newsletter

Volume 15 Issue 6 – June, 2015

Topics

- [CPF News](#) : CPF communicates its CPF Supply Chain Sustainability Policy and Practices to Suppliers to promote Sustainable Collaboration
- [Price Performances](#) : CPF

[CPF communicates its CPF Supply Chain Sustainability Policy and Practices to Critical Suppliers to promote Sustainable Collaboration](#)

Bangkokbiznews.com May 28, 2015



Charoen Pokphand Foods Public Company Limited (CPF) is organizing the CPF Supply Chain Sustainability Conference 2015 today under the concept of Partnership for Mutual Growth.

CPF Senior Vice President Chaiwat Treeyanuwat, Maintenance Repair Operation & Supplies Purchasing Center, said that after the food company announced the supply chain sustainability policy and practices for its suppliers last April, it is organizing the CPF Supply Chain Sustainability Conference 2015 today to communicate the policy and practices to three groups of critical suppliers of main agricultural raw materials, seasonings and packaging. The event, to be held at Grand Ballroom, Floor 4, Intercontinental Hotel, Bangkok, will welcome CPF's 150 critical suppliers from these three major groups.

SVP Chaiwat said that the CPF Supply Chain Sustainability Conference is designed to be a forum between the food giant and its main business suppliers for everyone to “listen to” each other before making a journey together on the latest trend of change. The essence of the conference is to let everyone “learn” CPF’s success in combining “sustainability” with its business and to allow everyone to “share” viewpoints and opinions as this will lead to a quality management of both products and services throughout the entire supply chain effectively.

“The effective and sustainable supply chain is what consumers, suppliers and investors are underlining today. The CPF Supply Chain Sustainability Policy and Practices for suppliers will be a link connecting us with our suppliers for sustainable and long-term growth and development,” Chaiwat insisted. In addition, the CPF Sustainable Sourcing Policy and Supplier Guiding Principle will also help CPF manage risks and enhance opportunities throughout the entire supply chain with a focus to “promote and support” and to “collaborate” energy between CPF and suppliers in order to strengthen capacity and competitiveness as well as to take care of the society and the environment.

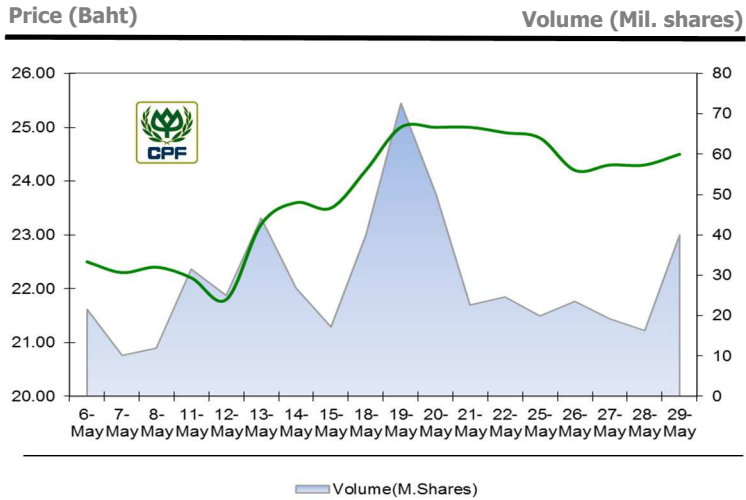
“Today’s conference is the first step of our commitment to sustainability in our supply chain. The ultimate goal is the “Win-Win Partnership” under the social self-reliance core principle. Here at CPF, we are truly aware that “suppliers” are a major link in our collaboration to realize the concept of food security. We are also aware that suppliers are critical for us to realize our goal as “Kitchen of The World” as well as our commitment to offer quality, safe and traceable products to consumers,” SVP Chaiwat affirmed.

“We can’t do all of this alone. The sustainable and stable growth needs to be based on social and environmental accountability set up in a systematic fashion through our business operation and, equally importantly, that of our business partners,” SVP Chaiwat insisted.

The CPF Sustainable Sourcing Policy and Supplier Guiding Principle cover four major areas; namely, Product and Service where care for “quality and safety throughout the entire food chain” is highlighted; People where fair treatment and respect in human rights is underlined; Process where natural resources and the environment are appreciated for its values as a basis and original factors for the food and food industrial business; and, finally, Performance where the company strictly adheres to the principles of corporate governance, risk management and legal compliance.

CPF is ready to drive its action plans under its CPF Sustainable Sourcing Policy and Supplier Guiding Principle. After today’s conference that will concretely unveils the policy and practices, more workshops will be organized in Q2 and Q3 to strengthen supplier’s understanding and to enable them to assess their practices for alignment with the CPF’s policy. Suppliers will learn their weaknesses and strengths that could lead to attempts to strengthen their businesses on the basis of corporate social responsibility. CPF is confident that as business is able to pursue its operation in a manner that corresponds to the policy and practices committed by CPF, this will help enhancing and upgrading their competitiveness in the long run.

Price Performances: CPF



May 2015	
Highest Price	25.50
Lowest Price	21.80
Closed Price	24.50
Average Volume/Day (Shares)	28,760,000

Charoen Pokphand Foods Plc.
Investor Relations Office
 26thFl., C.P. Tower, 313 Silom Rd.
 Bangkok 10500, Thailand
 Telephone +662 638 2935-6
 Facsimile +662 638 2942
Email: iroffice@cpf.co.th

Please note that this document contains forward-looking statements, obtained from various sources, that are subject to a number of factors and uncertainties. CPF makes no representation and accepts no responsibility or liability as to its completeness or accuracy. The message is provided for informational purposes and should not be construed as a solicitation or offer to buy or sell any securities.