



Charoen Pokphand Foods Plc.

Volume 11, Issue 10

October 2011

Company News :CPF recruits staff from educational institutions

: CP Group support fund through “Ruam Palang Thai Chuai Pai Nam tuam”

Price Performance : CPF

[CPF recruits staff from educational institutions](#)

The Nation , September 12, 2011

To drive a business enterprise to future growth, several factors, including capital and technology, are needed.

However "human resources" is the most crucial factor for a corporation to realise its ultimate goal.

With this in mind, Charoen Pokphand Foods (CPF), the leading agro-industrial and food processing company, in cooperation with various universities under the CPF Future Career project, has recruited new staff members to cope with the company's rapid growth.

Parisotat Punnabhum, senior vice president of human-resources management at CPF, said business in Thailand in every sector had been expanding, forcing companies to compete with each other on the recruitment of new staff.

The expansion of CPF to the world market under the "World Kitchen" vision was another factor prompting the company to recruit new staff, Parisotat said.

"On the recruitment of new graduates, the company launched the CPF Future Career project at the campuses of national universities such as Khon Kaen University, Chiang Mai University and Prince of Songkla University.

The project involves not only campus recruitment of potential fourth year students, but also providing knowledge to prepare students for their future working life.

High-ranking CPF executives are scheduled to lecture the students on the work, career path, staff benefits and development programmes, as well as all the essential information for the students in making decisions on joining the company or other labour markets, the executive said.

The CPF Future Career project was launched in 2010.

It is a two-day programme - the first day is for providing knowledge and the second day for job interviews.

The project is expected to be carried on in future years.

In addition, CPF has joined with various universities to launch work-based learning programmes and cooperative education to enhance the ability of students to engage in work.

Under the programs, students will be exposed to work and real working environments, enhancing their abilities to adapt to new environments and gain new skills.

Kitchen of the World

CP Group support fund through “RUAM PALANG THAI CHUAI PAI NAM TUAM”



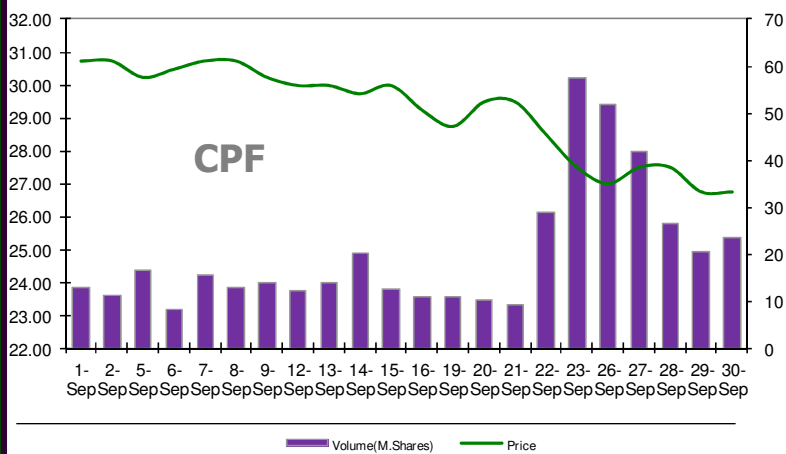
Prime Minister Yingluck Shinawatra recently received fund valued 30 million baht from Adirek Sripratak , President and CEO of CPF, to support “RUAM PALANG THAI CHUAI PAI NAM TUAM” from CP group, of which consisting of Charoen Pokphand Foods Public Company Limited (CPF), *CP All Public Company Limited* and True Corporation Public Company Limited at Government House.

From left : Teerasak Urunanon , Executive Vice President of CPF, Adirek Sripratak and Yingluck Shinawatra.

Price Performances: CPF

Price (Baht)

Volume (Mil. shares)



September 2011

Highest Price	31.75
Lowest Price	24.60
Closed Price	26.75
Average Volume/Day	20,000,000

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